



Invest**HK** 投資推廣署

The Government of the Hong Kong
Special Administrative Region

ANNUAL REPORT 2021

二零二一年年報

■ HONG KONG - ASIA'S IDEAL BUSINESS HUB

香港 — 亞洲的理想商業樞紐



PROFILE AND MISSION

簡介和使命

Invest Hong Kong (InvestHK) is a department of the Hong Kong Special Administrative Region Government tasked with attracting foreign direct investment to Hong Kong and providing overseas and Mainland companies and entrepreneurs with information, advice and services they need to succeed in the city. We work with companies of all sizes, from startups and SMEs to multinationals, and we support them in every stage from planning, setting up to promotion and expansion.

Our staff stationed in 31 offices in key markets worldwide reach out to potential investors and work to strengthen and promote Hong Kong's status as Asia's premier investment destination. All of our services are free, customised and confidential and based on our core values of passion, integrity and professionalism. We strive to provide the best customer service combined with business friendliness and responsiveness.

投資推廣署是香港特別行政區政府轄下的部門，負責吸引外來直接投資來香港，並為來自海外及內地的公司和企業家提供所需的資料、意見和服務，以助其業務在港取得成功。本署與各種規模的公司合作，從初創公司和中小企到跨國公司；在客戶業務發展的每一階段，包括規劃和開業以至推廣和擴張等，本署都樂於提供支援。

本署總部與駐全球主要市場31個辦事處的員工，接觸有潛質的投資者，致力加強香港作為亞洲首要投資目的地的地位。本署提供免費、量身定做且保密的服務，並建基於熱誠、誠信及專業多個核心價值上，務求提供最優質的客戶服務，且承諾商業友好的態度和迅速回應客戶的需要。



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2021 RESULT HIGHLIGHTS

成績摘要

In 2021, InvestHK achieved the following results:
在2021年，本署取得以下的成績：



333 Completed projects
完成項目



99% of our clients rated our service as "Very Useful" or "Useful"
客戶對投資推廣署的服務給予「極有幫助」的評價



> 3,000 New jobs created
新增職位

2021 EVENT SUMMARY

活動摘要

In 2021, InvestHK organised and supported a wide array of events:
在2021年，投資推廣署籌辦及支持了多項活動：



207 Events organised, sponsored or supported by InvestHK
由投資推廣署籌辦、贊助或支持活動



> 149,000 Participants
位觀眾及參與人士



DOING BUSINESS IN ONE OF THE WORLD'S FREEST AND COMPETITIVE ECONOMIES

全球最自由及
最具競爭力經濟體之一

■ **WORLD'S FREEST ECONOMY** 全球最自由經濟體

Fraser Institute, Economic Freedom of the World:
2021 Annual Report
菲沙研究所《世界經濟自由度：2021年年度報告》

■ **1ST IN ASIA** **WORLD DIGITAL COMPETITIVENESS RANKING 2021** 2021年世界數位競爭力排名亞洲第一

International Institute for Management Development (IMD):
World Competitiveness Ranking 2021
國際管理發展學院 (IMD)《2021年世界競爭力年報》

■ **WORLD'S 7TH MOST COMPETITIVE ECONOMY** 最具競爭力的經濟體全球排名第七

International Institute for Management Development (IMD):
World Competitiveness Ranking 2021
國際管理發展學院 (IMD)《2021年世界競爭力年報》

SECRETARY FOR COMMERCE AND ECONOMIC DEVELOPMENT'S MESSAGE

商務及經濟發展局局長的話

Invest Hong Kong is committed to assisting companies and entrepreneurs from around the world to establish and expand their businesses in our city. Despite the severe pandemic situation across the world in 2021, I am pleased to note that Invest Hong Kong has achieved encouraging results. Thanks to the hard work of colleagues over the past year, the department completed 333 projects, creating more than 3,050 jobs within their first year of operation or expansion.

Despite the challenges of COVID-19, Hong Kong remains a leading international business and financial centre. It continues to be among the world's most competitive economies as evident in a number of independent surveys. We are the world's freest economy, the world number one since 1996, according to the findings by the Canada-based Fraser Institute. We are the first in Asia and second worldwide in the World Digital Competitiveness Ranking 2021. The World Investment Report 2021, published by the United Nations Conference on Trade and Development, ranked Hong Kong the world's third-largest recipient of foreign direct investment last year, only after the United States and the Mainland.

Locally, government surveys also reveal impressive findings – in 2021, the number of overseas and Mainland companies in Hong Kong rose beyond 9,040, up 10 percent compared with 2017, while the number of startups grew by 68.5 percent, reaching 3,755 in 2021. Both are record high results.

To give full play to our unique strengths and attractiveness, Hong Kong is actively integrating into the national development. The National 14th Five-Year Plan gives clear support for Hong Kong to excel as the world's leading financial centre, and to develop into a global innovation and technology hub. The Plan also takes the development of the Guangdong-Hong Kong-Macao Greater Bay Area to a higher level. As an international trade centre, Hong Kong will also stand to benefit from the enormous business opportunities arising from our nation's dual circulation strategy.

EDWARD YAU TANG-WAH, GBS, JP
邱騰華, GBS, JP

Secretary for Commerce and Economic Development
Hong Kong Special Administrative Region
中華人民共和國香港特別行政區
商務及經濟發展局局長



At the same time, Hong Kong is opening up new opportunities to inject impetus to the economy. One notable example is our Climate Action Plan 2050 which sets out proactive strategies and measures with a view to achieving carbon neutrality before 2050. Ranking number three in the Global Financial Centres Index and being the world's fourth largest initial public offering market, Hong Kong is well-positioned to provide financial services support to potential investors with innovative solutions to participate actively in the global transition towards a low-carbon and sustainable economy.

Looking ahead, Hong Kong will be celebrating the 25th Anniversary of the Establishment of the Hong Kong Special Administrative Region in 2022. We are confident that Hong Kong is poised to embrace a brighter future and present to the world our strong fundamentals and strategic value to businesses around the world.

My team in Invest Hong Kong will continue to strive to help global investors grasp the tremendous opportunities arising from the rapid development of the Mainland as well as Hong Kong's integration into the national development. Your success is the testimony of our efforts and endeavours.

投資推廣署致力協助世界各地的公司和企業家在香港建立和拓展業務。儘管2021年全球疫情嚴峻，但我欣然看到，投資推廣署取得了令人鼓舞的成果。過去一年，在同事的努力下，部門完成了333個項目，在營運或擴張的首年創造了超過3,050個職位。

雖然面對2019冠狀病毒的挑戰，香港仍然是領先的國際商業和金融中心。多項獨立調查顯示，香港仍然是世界上最具競爭力的經濟體之一。根據加拿大菲沙研究所的調查結果，我們是世界上最自由的經濟體，自1996年以來一直位居世界第一。在2021年世界數位競爭力排名中，我們則位居亞洲第一和全球第二。而聯合國貿易和發展會議發布的《世界投資報告2021》將香港列為去年全球第三大獲外國直接投資的地方，僅次於美國和內地。

在本地，政府的調查也顯示了令人鼓舞的成績——於2021年，在香港設立的海外和內地公司數量超過9,040間，比2017年增加10%，而初創企業的數量則增長68.5%，在2021年達到3,755間。兩者均創下歷史新高。

為發揮獨特優勢和增加吸引力，香港正積極配合國家發展。《國家十四五規劃》明確支持香港成為全球首屈一指的金融中心，並發展成為國際創新科技中心。《規劃》還進一步推動粵港澳大灣區的發展。香港作為國際貿易中心，也將受惠於國家雙循環戰略所帶來的巨大商機。

與此同時，香港正在發掘新的機遇，為經濟注入動力。一個值得注意的例子是我們的2050年氣候行動計劃，制定了積極的策略和措施，目標在2050年之前實現碳中和。香港過去表現優秀，在全球金融中心指數中排名第三，並作為全球第四大首次公開募股市場，透過創新解決方案為潛在投資者提供金融服務，以及積極參與全球邁向低碳和可持續經濟的轉型。

展望未來，香港將在2022年慶祝香港特別行政區成立25週年。我們充滿信心，香港將迎接更美好的未來，向世界展示我們穩健的基礎和對世界各地企業的策略價值。

我在香港投資推廣署的團隊將繼續致力幫助全球投資者把握內地快速發展以及香港融入國家發展所帶來的龐大機遇。您的成功是我們努力的印證。

DIRECTOR-GENERAL OF INVESTMENT PROMOTION'S MESSAGE

投資推廣署署長的話

Despite the challenges Hong Kong and the world faced, 2021 was a year of resilience for Invest Hong Kong. We supported 333 overseas and Mainland companies to set up or expand their business in our city. These completed projects created more than 3,050 jobs, and came from 42 economies around the world. The Mainland (83 completed projects) was the largest source, followed by the US (40), the UK (37), Singapore (20) and Germany (18).

Our annual survey registered a record-high number of 9,049 companies with parent companies outside Hong Kong, and close to 1,500 have set up their regional headquarters here. At the same time, Hong Kong's startup scene continues to grow. Our 2021 Startup Survey showed the number of startups had soared by 68.5 percent to 3,755 compared with that in 2017.

In 2021, we set up a new Family Office team to attract global family offices to establish a presence or expand in Hong Kong. We were also delighted to establish the Pan-GBA Inward Investment Liaison Group to enhance the synergy and collaboration in attracting foreign direct investment and fostering the overall development of the GBA. Other members include: the Commercial Office of the Economic Affairs Department of the Liaison Office of the Central People's Government (LOCPG) in the Hong Kong Special Administrative Region, the Commercial Office of the Economic Affairs Department of the LOCPG in the Macao Special Administrative Region, the Department of Commerce of Guangdong Province, and the Macao Trade and Investment Promotion Institute.

The highly successful 2021 edition of StartmeupHK Festival, Asia's leading startup event, was held in late May. It attracted 806 speakers from around the world and 39,000 attendees from 103 countries. The Hong Kong FinTech Week was also successfully completed on 1-5 November, first time in hybrid format. The five-day event championed "Scaling FinTech Future Together", a celebration of Hong Kong as an attractive hub for startups and scale-ups in the region, and a showcase of exciting fintech collaboration. It attracted over 20,000 attendees, more than 300 speakers, 400 exhibitors, and 39 international delegations and representatives.

As the world is gradually, if erratically, recovering and moving ahead from the pandemic, at InvestHK we see a lot of exciting opportunities. Located at the heart of Asia, Hong Kong is an ideal place to access markets across the region. One of the most exciting is the Guangdong-Hong Kong-Macao Greater Bay Area (GBA). It comprises 11 cities in southern China, is home to 86 million people, and has a GDP that makes it around the 10th largest economy in the world. Hong Kong is part of this dynamic and vibrant cluster of cities and plays a dual role of attracting overseas companies to set up in Hong Kong and the GBA, as well as facilitating Mainland companies going global via Hong Kong. We have a world-class infrastructure and act as a catalyst for promoting market development and encouraging more corporates to make use of Hong Kong's capital markets as well as financial and professional services for investments in different sectors.

Hong Kong also plays an important role in the 14th Five-Year Plan, which places reform and innovation as the fundamental driving forces for economic growth. Most notably, our city excels as an international financial centre, a global aviation hub, a centre for international legal and dispute resolution services, an innovation and technology hub, as well as a regional intellectual property trading centre. Hong Kong will continue to play to our strengths, sharpen our positioning as well as our strategy and measures to reinforce and enhance our competitive advantages.



STEPHEN PHILLIPS
傅仲森

Director-General of Investment Promotion
投資推廣署署長

I am delighted to share with you that in the 2021 fDi Strategy Awards organised by the fDi Magazine, InvestHK has won an award for a specialism in Research & Development, and a commendation for our Talent Attraction Initiative. Hong Kong has demonstrated a wide-ranging plan to encourage research and development investments in the city, with the implementation of various clusters, research funds, incubators and incentives in the form of super tax breaks. In terms of talent attraction, we have set up a dedicated team to

attract global talent through a wide range of digital and marketing channels, events and webinars, targeting specific professions in high demand.

Being well-connected globally, both Hong Kong and InvestHK will continue to be a knowledge-sharing hub connecting global markets and investors. Looking ahead, our teams around the world will do our utmost to support both existing and new global investors set up or expand their businesses in Hong Kong.

儘管香港和世界面臨種種挑戰，但對投資推廣署而言，2021年是充滿堅韌力一年。我們協助了333家海外和內地企業在香港設立或拓展業務。這些已完成的項目來自全球42個經濟體，並創造了3,050多個就業機會。內地（83個已完成項目）是最大來源，其次是美國（40個）、英國（37個）、新加坡（20個）和德國（18個）。

我們的年度調查錄得了新紀錄，9,049間在香港以外有母公司的企業，近1,500間在香港設立了地區總部。與此同時，香港的創業情況持續增長。我們的2021年初創企業統計調查顯示，與2017年相比，初創公司數量激增68.5%，達到3,755間。

2021年，我們成立了新的家族辦公室團隊，以吸引全球家族辦公室在香港設立或擴展業務。我們也很高興成立泛大灣區外來投資聯絡小組，加強吸引外商直接投資和促進大灣區整體發展方面的協同合作。其他成員包括：中央人民政府駐香港特別行政區聯絡辦公室經濟部貿易處、中央人民政府駐澳門特別行政區聯絡辦公室經濟部貿易處、廣東省商務廳，及澳門貿易投資促進局。

StartmeupHK創業節2021於五月下旬舉行，為亞洲首屈一指的初創盛事，獲得了空前成功。創業節匯聚了來自世界各地的806位演講者，並吸引了來自103個國家和地區近39,000名參與者出席。香港金融科技周則首次以實體及線上混合形式，於11月1日至5日圓滿舉行。為期五天的活動以「齊領創金融科技的未來」為主題，盡顯香港作為區內金融科技初創及具規模企業的樞紐，並展示各方在金融科技發展方面的合作。香港金融科技周共吸引逾20,000名參加者、超過300位演講嘉賓、逾400家參展商及39個國際貿易代表團和代表參與。

隨著世界逐漸從新冠疫情中恢復並向前邁進，即使現時情況仍是不穩定的，但我們投資推廣署看到了許多令人振奮的機會。香港位於亞洲的中心，是進入此地區市場的理想之地。最令人興奮的項目之一是粵港澳大灣區（GBA）。它由中國南方的11個城市組成，擁有8,600萬人口，其GDP位居世界第10大經濟體。香港是這個充滿活力的城市群中的一部分，兼具吸引海外公司在香港和大灣區落戶、促進內地公司經香港走向世界的雙重作用。我們擁有世界一流的基礎設施，是促進市場發展的催化劑，鼓勵更多企業利用香港的資本市場以及金融和專業服務在不同領域進行投資。

香港在「十四五」規劃綱要中也發揮著舉足輕重的作用，將改革創新作為經濟增長的根本動力。最引人注目的是，香港作為國際金融中心、全球航空樞紐、國際法律和爭議解決服務中心、創新和技術中心以及區域知識產權交易中心的卓越表現。香港將繼續發揮我們的優勢，完善功能定位以及策略和措施，進一步鞏固及提升我們的競爭優勢。

我很高興與大家分享，投資推廣署在fDi Magazine 舉辦的 2021 fDi Strategy Awards 中，在研發方面的專業獲得了獎項，並因人才吸引計劃而獲得嘉獎。香港展示了一系列廣泛的計劃，以鼓勵企業在香港進行研發投資，實施各種群組、研究基金、孵化器和超級稅收減免形式的激勵措施。在人才吸引方面，我們成立了專責團隊，通過廣泛的數碼及營銷渠道、活動和網絡研討會，針對需求量大的特定職業吸引全球人才。

香港和投資推廣署在全球均擁有良好的網絡，將繼續成為連接全球市場和投資者的知識共享樞紐。展望未來，我們遍布全球的團隊將竭盡全力支持現有和新的環球投資者在香港設立或擴展業務。

What is Foreign Direct Investment?

According to the United Nations Conference on Trade and Development (UNCTAD), foreign direct investment (FDI) is an investment made to acquire lasting interest in enterprises operating outside of the economy of the investor.

Why is it important?

For modern, diversified economies like Hong Kong, FDI is important because:

1. it brings in new capital, technology and management cultures;
2. it creates employment and helps to broaden the base of the local economy;
3. and it enhances the city's status as an international hub.

When international companies come to Hong Kong to invest, it also brings in technological advances and know-how that in turn drive productivity gains, improve competitiveness and further contribute to economic growth and living standards.

What we offer:

We have eight specialist teams, a Startmeup team based in Hong Kong covering the city's priority sectors:

1. Business and Professional Services (BPS)
2. Consumer Products (CP)
3. Creative Industries (CI)
4. Financial Services (FS) and Family Offices (FO)
5. Financial Technology (FinTech)
6. Innovation and Technology (I&T)
7. Tourism and Hospitality (T&H)
8. Transport, Infrastructure and Advanced Manufacturing (TIAM)

Our overseas network of staff and representatives based in 31 key business cities ([see page 23](#)) worldwide work seamlessly with InvestHK's staff in Hong Kong to help overseas and Mainland companies set up and expand in our city, regardless of their size or business development stage.

HONG KONG WELCOMES FDI FROM AROUND THE WORLD

放眼世界 歡迎外資來港



"WE WANT COMPANIES TO SUCCEED BY LEVERAGING THE CITY'S STRENGTHS"

本署希望海外企業能利用香港作為**理想商務樞紐**的優勢

We want companies to succeed by leveraging the city's strengths as the ideal business hub to access business opportunities in Mainland China and across the region. We partner with clients on a long-term basis and offer free, customised and confidential services in all stages:

Planning – we offer guidance in strategic evaluation of business decisions, connect with relevant Consulates, Chambers of Commerce and business associations, as well as advice on living and working in Hong Kong, including bank accounts, housing, schooling and networking.

Set up – we facilitate the smooth setup of a client's business by making introductions to business service

providers, providing information on tax and business regulations, opening the door to relevant government departments, and offering advice on sector-specific industries and opportunities.

Launch – we provide information on professional and business services providers, and offer marketing and public relations services to support the launch or expansion of the client's Hong Kong business.

Aftercare / Expansion – we provide tools to help client's continuous expansion in Hong Kong and support in identifying growth opportunities to ensure a sustainable foundation for growth. We also continue to support across marketing and publicity.

何謂外國直接投資？

根據聯合國貿易和發展會議的定義，外國直接投資（FDI）是指投資者對其所屬經濟體以外的企業，為謀求長期利益而作出的投資。

外國直接投資為何重要？

外國直接投資對於香港這現代化和多元化的經濟體來說非常重要，原因是：

1. 外國直接投資為本地經濟注入新資金、新技術和全新的管理文化；
2. 外國直接投資能創造就業機會及有助擴闊本地經濟基礎；
3. 這種投資也有助香港保持國際商業樞紐的地位。

國際企業來港投資所帶來的創新技術和知識可促進生產力，改善競爭力，以及為經濟發展及提升生活水平作出貢獻。

我們提供的服務：

我們駐港的八個專責推廣團隊、初創企業小組以及後續服務小組涵蓋本港重點行業：

1. 商業及專業服務
2. 消費產品
3. 創意產業
4. 財經及金融服務
5. 金融科技
6. 創新及科技
7. 旅遊及款待
8. 運輸、基建和高端製造

本署駐海外的員工和顧問網絡遍佈全球31個主要商業城市（[見23頁](#)），他們與香港總部的團隊合作無間，無論企業發展到甚麼規模或階段，都會努力協助它們在香港開業或擴充業務。



本署希望海外企業能利用香港作為理想商務樞紐的優勢，抓住內地和亞洲地區市場的商機。我們務求與客戶建立長期夥伴關係，因應個別客戶的需要，提供免費、量身訂造和保密的服務，包括：

規劃 – 為客戶提供資訊以協助策劃、評估及辨識機遇，協助聯繫相關領事館、商會和商業協會，以及提供有關在港生活的諮詢服務，如銀行開戶、住屋、升學和人際網路等。

籌組業務 – 協助客戶物色合適的服務供應商、提供稅收和商業法規的資訊、協助聯繫專業協會和政府部門，以及就特定行業和機遇提供諮詢，使客戶能順利開業。

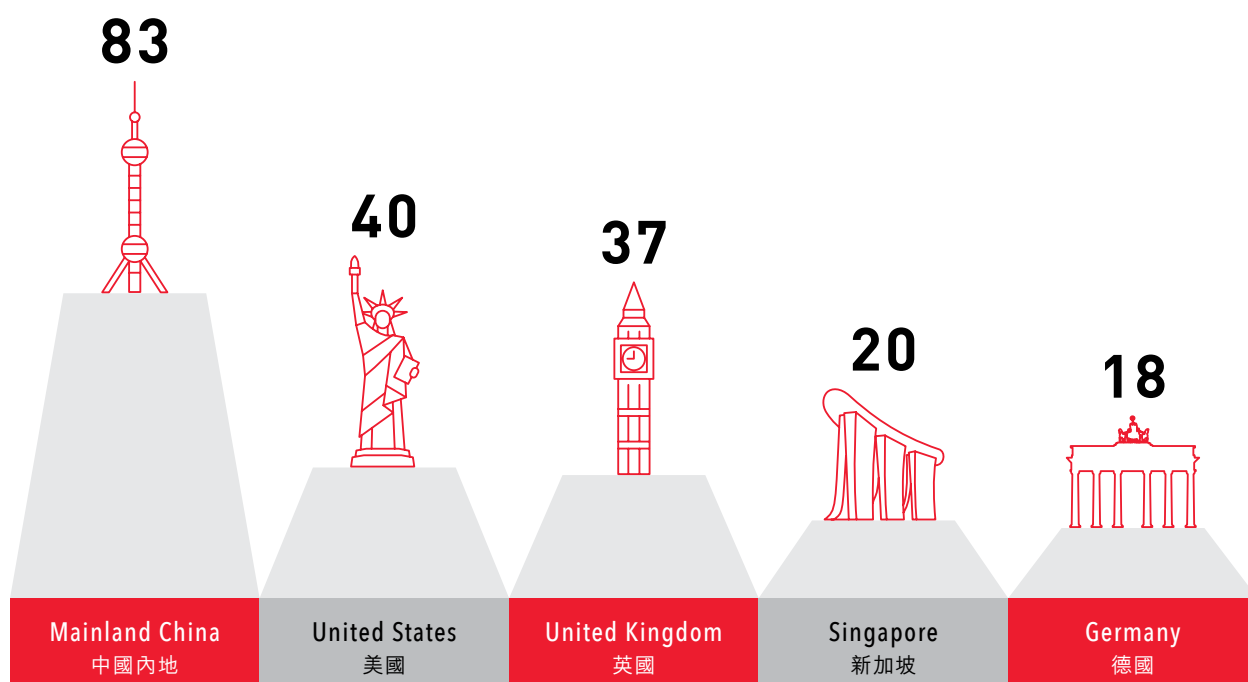
開業 – 協助聯繫專業服務供應商，並提供公關宣傳及市場推廣，支持客戶成功開業或擴充業務。

後續服務 / 業務拓展 – 提供有關拓展業務的建議，並協助辨識拓展機遇，致力協助企業打造可持續擴展業務的基礎。更與客戶保持聯繫，持續提供宣傳和媒體支援。

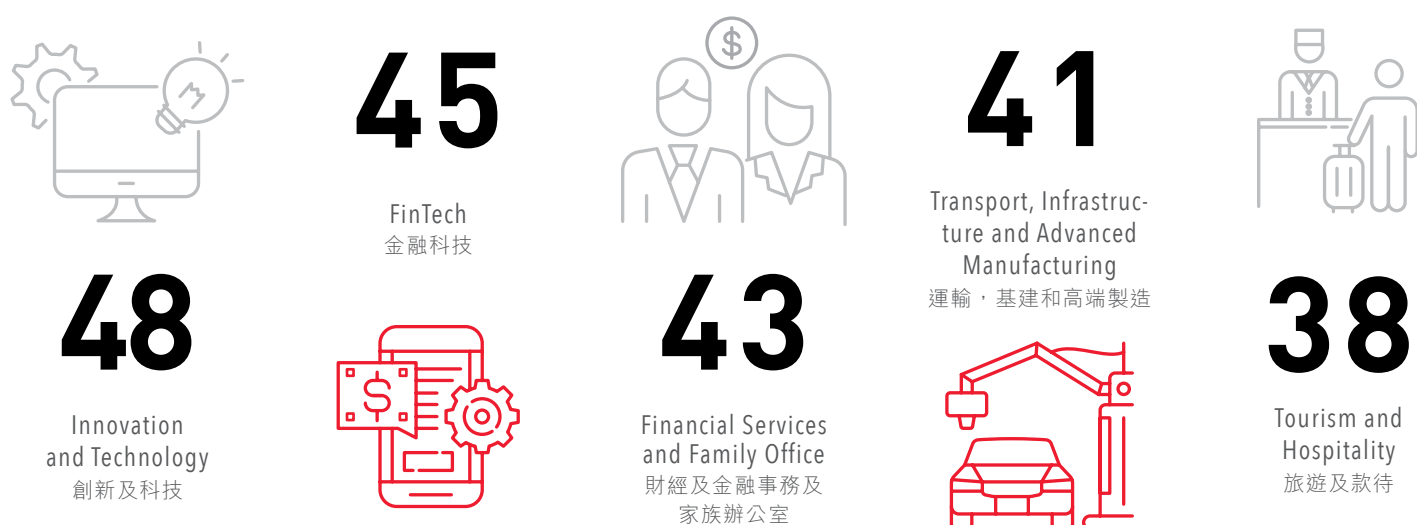
COMPLETED PROJECTS IN 2021

2021年完成項目

TOP 5 SOURCE COUNTRIES 首五個主要來源地



TOP 5 SECTORS 首五個行業



1

2

3

4

5

The 14th Five-Year Plan for National Economic and Social Development of the People's Republic of China and the Long-Range Objectives Through the Year 2035 (the Plan) provides a blueprint and action agenda for national development, covering 2021-2025. It sets out the role and positioning of Hong Kong in the overall development of the country, which presents room for development and opportunities in various areas of particular importance.

OPPORTUNITIES FOR HONG KONG UNDER THE NATIONAL 14TH FIVE-YEAR PLAN

香港在十四五規劃 綱要中的發展機遇

Reinforcing and enhancing Hong Kong's competitive advantages

■ International financial centre

- Strengthening Hong Kong's status as a global offshore Renminbi business hub, an international asset management centre and a risk management centre
- Deepening and widening of mutual access between the financial markets of Hong Kong and the Mainland
- Developing Hong Kong into a green finance centre and promoting the ecological conservation and green development of the country

■ International maritime centre:

- Leveraging on Hong Kong's strength as an international maritime centre to facilitate the development of a world-class port cluster in collaboration with other cities in the GBA
- Promoting the development of the maritime and logistics industry in accordance with the country's plans and needs, especially the development of high value-added maritime and logistics services

■ International trade centre

- Tapping into the business opportunities brought about by the twin engines of the country's economic development in the Belt and Road Initiative and the GBA development



■ International legal, deal-making and dispute resolution hub in the Asia-Pacific

- Further enhancing the work with the Mainland on judicial and dispute resolution matters in civil and commercial cases, as well as strengthening international and regional legal co-operation

■ International aviation hub

- Upon the full commissioning of the Three-Runway System currently under construction, Hong Kong International Airport (HKIA) will be able to serve around 100 million passengers and handle around nine million tonnes of cargo annually, with capacity for further enhancement
- A premium logistics centre is expected to be completed at HKIA in 2023

■ International I&T hub

- Actively collaborating with other GBA cities, in particular with Shenzhen on the I&T front, to participate in the development of the GBA into an international I&T hub
- Pressing ahead with the development of the Hong Kong-Shenzhen Innovation and Technology Park, with the first batch of development providing eight buildings expected to be completed in phases from 2024 to 2027

中華人民共和國國民經濟和社會發展第十四個五年規劃和2035年遠景目標綱要《十四五規劃綱要》為國家於2021至2025年的發展提供藍圖和行動綱領。《十四五規劃綱要》確立了香港在國家整體發展中的角色和重要功能定位，以及在多個重要範疇的發展空間和機遇。

鞏固及提升香港的競爭優勢

目前的重點支持措施包括：

■ 國際金融中心

- 強化香港作為全球離岸人民幣業務樞紐、國際資產管理中心及風險管理中心的地位
- 深化並擴大內地與香港金融市場的互聯互通
- 推進香港成為綠色金融中心，共建國家生態文明建設和綠色發展

■ East-meets-West centre for international cultural exchange

- Hong Kong will continue to promote cultural exchange activities with the Mainland (including the GBA) and overseas to strengthen the sense of belongings of Hong Kong residents to the motherland and to demonstrate the soft powers of Chinese culture to the world through cultural activities
- West Kowloon Cultural District is one of the world's largest cultural infrastructure projects. It showcases the unique identity of Hong Kong as a metropolis where East meets West, and establishes Hong Kong as one of the most vibrant arts and cultural hubs in the world

■ Regional intellectual property (IP) trading centre

- Hong Kong will intensify efforts on all fronts to promote the city as an IP trading hub in the region.

■ 國際航運中心

- 憑藉香港作為國際航運中心的優勢，帶動大灣區各城市共建世界級航運樞紐港
- 根據國家的規劃和需要，推動航運物流業發展，特別是發展高增值航運物流服務

■ 國際貿易中心

- 把握國家經濟發展雙引擎，即「一帶一路」倡議和大灣區發展所帶來的商機

■ 亞太區國際法律及爭議解決服務中心

- 深化與內地就民商事司法及爭議解決等相關工作，並加強與國際和區域之間的法律合作

■ 國際航空樞紐

- 建設中的三跑道系統全面投入運作後，香港國際機場可提升至每年服務大約1億人次的客運量和貨運處理能力約900萬公噸
- 香港國際機場的優質物流中心預計在2023年建成

■ 國際創科中心

- 積極與大灣區其他城市（尤其是深圳）在創科方面合作，協同建設大灣區成為國際科技創新中心
- 全力發展港深創新和科技園(港深創科園)，第一批次的8座樓宇，預計於2024年至2027年分階段落成

■ 中外文化藝術交流中心

- 推動香港與內地（包括大灣區）及海外的文化交流，透過各種文化活動，增強香港居民對祖國的歸屬感，並向世界展示中華文化的軟實力
- 西九文化區是全球規模最大的文化基礎設施之一，展現香港中西文化薈萃的獨特魅力，並推動香港成為全球其中一個最具活力的藝術文化樞紐

■ 區域知識產權貿易中心

- 香港將在各方面加強力度，推動香港成為區內的知識產權貿易中心。



THE SIXTH EDITION OF STARTMEUPHK FESTIVAL PUTS SUSTAINABILITY AND COLLABORATION AT THE FOREFRONT

第六屆STARTMEUPHK創業節圓滿結束 鼓勵初創企業放眼可持續發展促進各界通力合作

Hong Kong's annual StartmeupHK Festival was held on 24-28 May 2021. The week-long Festival showcased 806 speakers from around the world and attracted almost 39,000 attendees from 103 countries. Despite the overwhelming disruption over the last year, startups will continue to do what they have done so well: pivot to meet new demands.

Speaking at the Scaleup Impact Summit by WHub, Chief Executive Carrie Lam hailed Hong Kong for being a pioneering IT hub, one that maintains an equilibrium between privacy and transparency. "Hong Kong's greatest success lies on its ecosystem, we see a blooming ambience," she said. Furthermore, Mrs. Lam highlighted the Guangdong-Hong Kong-Macao Greater Bay Area's (GBA) role as a catalyst, boosting Hong Kong's position as a gateway to Mainland China.

The Festival's core events included:

SHAPERZ by FINNOVASIA

The two-day virtual event brought together the latest technological innovations to SMEs, scale-ups and corporates. Secretary for Commerce and Economic Development

Edward Yau opened the event and said that Hong Kong was a "launching pad" for aspiring entrepreneurs, citing the city's simple tax regime and business friendly environment. Hong Kong's handling of the COVID-19 pandemic was a testament of its robustness and resilience.

PropTech Asia & Beyond by Asia PropTech

Dror Poleg, author of "Rethinking Real Estate", explained how technology has shaped the real estate sector but warned of some common mistakes. "Having data is not enough, and knowing what to do with it is a unique skill," he said. Data only gains value when properly used.

Virtual Fintech Forum by Virtual Fintech Fair

The forum discussed the future of FinTech in Hong Kong and the GBA. Vitalik Buterin, Creator of Ethereum, mentioned the bundle of updates coming soon in the industry such as increase of scalability and Proof of Stake mitigating environmental concerns regarding cryptocurrencies.

Connected Cities Conference by KPMG

The conference discussed cities and their need to focus on the needs of its population, the economic interconnectedness of its businesses with its surrounding region, and the potential impact of technological developments.

1.5 Degrees – The Defining Decade for Impact with Tech by Eureka Nova

Will McGoldrick, APAC Regional Managing Director at The Nature Conservancy stated that green innovations should be tackled as multimodal implementations, whereby innovators should work together starting from the beginning and not once their products are completed. "We have a much bigger impact when we collaborate with others," he said.

AI for All and Making Money with AI by IoTIoT

The event brought together tech leaders, helping participants spot opportunities in AI and answered an array of questions related to the use of technology.

Startup World Cup Asian Regional Finale 2021 by Pegasus Tech Ventures China and Family Office Association Hong Kong

The winner of the competition went on to compete at the Startup World Cup Grand Finale in November 2021 in Silicon Valley.





香港年度盛事 StartmeupHK 創業節於2021年5月24日至28日圓滿舉行。為期一周的創業節匯聚了來自世界各地的806位演講者，並吸引了來自103個國家和地區近39,000位參加者。過去一年充滿挑戰，初創企業將繼續因應瞬息萬變的市場，快速應變並把握新機遇。

香港特別行政區行政長官林鄭月娥於WHub主辦的 Scaleup Impact Summit 致辭，表示香港於私隱與資訊透明度間取得絕佳的平衡，成就香港的創新科技樞紐的地位。林鄭月娥表示：「香港最大的優勢在於其蓬勃發展中的生態系統。」於大灣區的推動力下，香港將進一步鞏固其作為開拓內地市場渠道的角色。

創業節的主要活動包括：

FINNOVASIA舉辦的SHAPERZ

為期兩天的虛擬活動為中小企業、正擴充的公司和企業提供最新的創科技術資訊。商務及經濟發展局局長邱騰華先生致歡迎辭時，提到香港因低稅制以及友善的營商環境，成為企業家的理想起步平台。邱騰華認為香港抗疫的成功，亦印證著其迎難而上的非凡韌力。

Asia PropTech主辦的PropTech Asia & Beyond：超域亞洲

《Rethinking Real Estate》作者 Dror Poleg 分享科技如何重塑房地產行業，更提出幾個常見問題。Dror Poleg 表示：「單單掌握數據並不足夠，重點在於懂得如何運用，才能帶來價值。」

虛擬金融科技展舉辦的虛擬金融科技論壇

此論壇探討香港與大灣區金融科技的未來。以太坊創辦人 Vitalik Buterin 提及加密貨幣行業即將推出一系列改革，包括擴展規模及透過權益證明減輕對環境的負擔。

畢馬威會計師事務所主辦的Connected Cities Conference

此會議探討小城市及其對人口需求的關注、企業與周邊地區的經濟互聯性，以及技術發展的潛在影響。

1.5 Degrees – Eureka Nova 用科技影響的決定性十年

美國自然保育協會亞太區董事總經理 Will McGoldrick 指出綠色創新應以多元模式推展，業界應該從項目伊始展開合作，而非於產品完成後才探討合作空間。他指出：「與他人合作，可讓我們發揮更大影響力。」

IoT主辦的人人享有AI並通過AI賺錢

該活動匯聚了科技業界領袖，為參與者提供發掘人工智能的機會，並回答了一系列關於技術使用的問題。

天馬科創投中國與香港家族辦公室協會主辦的2021創業世界盃亞洲區域總決賽

比賽的勝利者可繼續參加2021年11月在矽谷舉行的創業世界盃總決賽。



StartmeupHK Festival 2021 highlights:
StartmeupHK創業節2021的精華片段：



HONG KONG FINTECH WEEK - SCALING FINTECH FUTURE TOGETHER

香港金融科技周一
齊領創金融科技的未來

The annual Hong Kong FinTech Week (HKFW) took place on 1-5 November 2021. Themed "Scaling FinTech Future Together", the week was a celebration of Hong Kong as an attractive hub for startups and scale-ups in the region, and a showcase of exciting FinTech collaboration.

The week attracted over 20,000 attendees with over 300 speakers, more than 400 exhibitors, and 39 international delegations and representatives. 27 satellite events and thousands of business meetings were arranged through the event and via the online platforms. This was the first HKFW in a hybrid format, drawing more than four million online views and providing a seamless experience to worldwide audiences from 87 economies to learn more about the city's fast-growing FinTech ecosystem.

At the opening ceremony, the Financial Secretary, Paul Chan, said, "Despite COVID-19 and numerous other challenges, Hong Kong remains a prime international financial centre. The National 14th Five-Year Plan supports Hong Kong's continuing efforts to reinforce the city's status as a global financial centre and offerings, and backs the development of Hong Kong as an international innovation and technology hub. Thanks to our 'one country, two systems' institutional strength, Hong Kong remains the destination of choice for FinTech companies looking to operate or expand, locally, regionally and globally."

In addition, the Secretary for Financial Services and the Treasury, Christopher Hui, also announced a three-pronged strategy to foster FinTech development. The three areas were: opening-up government data and introducing

a shared platform; establishing and chairing the "Coordination Group on Implementation of FinTech Initiatives"; and launching again the "Financial Practitioners FinTech Training Programme".

New Policy Measures and Industry Insights

During the week, the Chief Executive of the Hong Kong Monetary Authority, Eddie Yue, moderated a panel discussion on digital transformation challenges faced by traditional financial firms featuring Co-Founder and Executive Vice Chairman of Alibaba Group Joe Tsai; the Steward of Sequoia Capital, and the Founding and Managing Partner of Sequoia Capital China, Neil Shen; and Group Executive of the HSBC Group and Co-Chief Executive of HSBC Asia-Pacific, David Liao.

Also, the Head of the BIS Innovation Hub Centre in Hong Kong, Bénédicte Nolens, and senior central bankers discussed the vision for the mBridge cross-border central bank digital currency platform, a collaboration among the HKMA, the BIS Innovation Hub Centre in Hong Kong, the Bank of Thailand, the Digital Currency Institute of the People's Bank of China and the Central Bank of the United Arab Emirates.

The Hong Kong and the GBA as a Digital Finance Hub panel featured the Under Secretary for Financial Services and the Treasury, Joseph Chan; the Chairman of AMTD Group, Calvin Choi; the CEO and Founding Partner for BitRock Capital, Alfred Shang; and the Vice President of Tencent Holdings and Chairman of Fusion Bank, Jim Lai.

Last but not least, the Associate Director-General of Investment Promotion for InvestHK, Charles Ng, presented the opportunities for FinTech firms to fast track growth and expansion in Hong Kong at the session FintechHK - Fast-track Your Next Success.



For further highlights of the Hong Kong Fintech Week 2021, please visit





年度香港金融科技周 (HKFW) 於2021年11月1日至5日圓滿舉行。以「齊領創金融科技的未來」為主題，盡顯香港作為區內金融科技初創及具規模企業的樞紐，並展示各方在金融科技發展方面的合作。

香港金融科技周共吸引逾20,000名參加者，超過300位演講嘉賓、逾400家參展商及39個國際貿易代表團和代表參與，並有27項聯名活動以及數千場商務會議於線上及線下舉行。今年的香港金融科技周首次以實體及線上混合形式舉行，共吸引超過四百萬線上觀看次數，並為來自全球87個經濟體的觀眾帶來無縫體驗，增進他們對香港迅速發展的金融科技生態圈的了解。

在開幕禮上，財政司司長陳茂波表示：「儘管面臨新冠疫情及其他挑戰，香港仍然保持其領先國際金融中心的地位。國家《十四五規劃綱要》支持香港繼續加強其國際金融服務業的地位及服務，並繼續支持香港發展成為國際創新及科技中心。憑藉『一國兩制』的優勢，香港仍然是金融科技公司於本地、亞太區以至全球營運或拓展業務的首選目的地。」



此外，財經事務及庫務局局長許正宇公布「三箭齊發」重點政策，推動金融科技發展。三項舉措分別是開放政府數據及導入共用平台、設立並親自領導金融科技項目執行統籌小組，以及再度推出「在職金融從業員金融科技培訓計劃」。

新政策措施及行業見解

在香港金融科技周舉行期間，金管局總裁余偉文主持了一場有關傳統金融公司面對數碼化轉型挑戰的討論，阿里巴巴集團聯合創始人兼執行副主席蔡崇信；紅杉資本全球執行合夥人兼紅杉資本中國基金創始及執行合夥人沈南鵬；以及滙豐集團行政主管及滙豐亞太區聯席行政總裁廖宜建參與討論。

此外，「國際結算銀行創新樞紐」轄下香港中心主管Bénédicte Nolens及一眾高級央行代表討論了「多種央行數碼貨幣跨境網絡」(mBridge)的願景。mBridge為金管局、「國際結算銀行創新樞紐」轄下香港中心、泰國中央銀行、中國人民銀行數字貨幣研究所及阿聯酋中央銀行的合作項目。

財經事務及庫務局副局長陳浩濂、尚乘集團主席蔡志堅博士、BitRock Capital 首席執行官兼創始合夥人Alfred Shang，以及騰訊集團副總裁兼富融銀行董事長賴智明，為「香港和大灣區數碼金融中心優勢」小組討論環節擔任嘉賓。

最後，投資推廣署助理署長吳國才在「FintechHK——加速成就未來」環節中，談及金融科技公司在香港加速增長和拓展的機會。

有關2021年香港金融科技周的更多資訊，請瀏覽：



VAST OPPORTUNITIES IN THE GREATER BAY AREA

大灣區的巨大商機

The development of the Guangdong-Hong Kong-Macao Greater Bay Area (GBA) plays a strategic role in the country's implementation of innovation-driven development and commitment to reform and opening-up. The total population in the GBA is over 86 million with GDP of USD1,668.8 billion in 2020. In view of the abundant business opportunities, InvestHK has set up a dedicated team, Greater Bay Area Business Development, in April 2021 to support overseas companies to explore the business potential via Hong Kong into the GBA. During the year, several GBA themed Investment Promotion events were organised, including a hybrid event in Shanghai and webinars co-organised with Tokyo, Singapore, Thailand, Jakarta, Brussels, London and Berlin teams. More

than a hundred meetings were held with stakeholders and clients. Regular thought leadership articles were published in the format of newsletters and on social media.

Pan-GBA Inward Investment Liaison Group

The GBA team was actively involved in the Liaison Group meetings that includes the Commercial Office of the Economic Affairs Department of the Liaison Office of the Central People's Government (LOCPG) in the HKSAR, the Commercial Office of the Economic Affairs Department of the LOCPG in the Macao SAR, the Department of Commerce of Guangdong Province, and the Macao Trade and Investment Promotion Institute.

The GBA Global Conference 2021 was

held on 8 Nov in Shanghai with about 120 people attending physically and over 40,000 people attended online.

On 14 May, InvestHK and Department of Commerce of Guangdong Province signed the "Memorandum of Understanding on Deepening Investment Promotion Co-operation in the Guangdong-Hong Kong-Macao Greater Bay Area".

Hong Kong - Shenzhen Collaboration

To facilitate the collaboration between the two cities, Hong Kong and Shenzhen, the GBA team has been working closely with the Commerce Bureau of the Shenzhen Municipality.co-organised webinars and discussed the direction and work plan of the overseas joint investment promotion.



粵港澳大灣區建設對國家推動創新發展和改革開放具有戰略意義。2020年大灣區總人口超過8,600萬，地區生產總值為16,688億美元。鑑於豐富的商機，投資推廣署於2021年4月成立大灣區業務發展專責團隊，支持海外企業經香港開拓大灣區的商機。

團隊於2021年舉辦了數場以大灣區為主題的投資推廣活動知識產權活動，包括在上海舉辦的一場線上線下形式的活動，以及與東京、新加坡、泰國、雅加達、布魯塞爾、倫敦和柏林團隊合辦的數場網絡研討會。與相關持份者和客戶舉行了過百多次會議。定期以新聞通訊和社交媒體的形式發表文章。

泛大灣區外來投資聯絡小組

大灣區團隊積極參與聯絡小組會議，包括中央人民政府駐香港特別行政區聯絡辦公室經濟部貿易處、中央人民政府駐澳門特別行政區聯絡辦公室經濟部貿易處、廣東省商務廳及澳門貿易投資促進局。

2021年大灣區全球推介會於11月8日在上海舉行，現場約120人參加，超過40,000人在線參加。

於5月14日，投資推廣署與廣東省商務廳簽署《深化粵港澳大灣區投資推廣合作備忘錄》。

港深合作

為促進香港和深圳兩市的合作，大灣區團隊一直與深圳市商務局密切合作，共同舉辦網絡研討會，討論境外聯合招商的方向和工作計劃。

For more details, please visit:

欲了解更多詳情，請瀏覽：

gba.investhk.gov.hk

HONG KONG WELCOMES GLOBAL TALENT

香港歡迎全球人才

With enhanced immigration policies, a vibrant cosmopolitan lifestyle and abundant opportunities for career advancement, Hong Kong offers attractive prospects for professionals and experts from around the world.

To assist global talent from all over the world to take advantage of the opportunities of this vibrant Asia's world city, InvestHK has set up a dedicated talent attraction team in April 2021 to offer a wide range of customised services to support their living and working in Hong Kong. The team offers advice on settling in Hong Kong, including visa application, employment and tax-related matters; career opportunities; talent matching, information on the latest HKSAR Government funding schemes, incubation programmes and acceleration programmes, etc.

During the year, a number of webinars were organised targeting at specific talent in the Mainland China, the US and Europe. Numerous meetings were held with other government departments, international chamber of commerce and stakeholders. Various talent admission schemes are in place to attract talent and drive Hong Kong's development as a high value-added and diversified economy. These include:

Quality Migrant Admission Scheme

The Quality Migrant Admission Scheme (QMAS) is open to highly skilled or talented people who wish to settle in Hong Kong.

Talent List of Hong Kong

A Talent List of Hong Kong highlights 13 specific priority professions in demand in the city. Under the QMAS, applicants who meet the Talent List requirements

will be awarded 30 bonus points under the General Points Test.

Technology Talent Admission Scheme (TechTAS)

It provides a fast-track arrangement for eligible technology companies to admit non-local technology talent to undertake research and development (R&D) work for them in Hong Kong.

Professionals from the Mainland of China

The Admission Scheme for Mainland Talents and Professionals (ASMTTP) aims to attract qualified Mainland talent and professionals who possess special skills, knowledge or experience of value to and not readily available in Hong Kong to meet local manpower needs and enhance Hong Kong's competitiveness.

香港實施完善的出入境政策，都市生活多姿多采，事業發展機遇處處，為來自世界各地的專業人士及專才提供吸引的前景。

為協助來自世界各地的全球人才利用這個充滿活力的亞洲國際城市的機會，投資推廣署於2021年4月成立了專門的人才吸引團隊，提供廣泛的個人化服務，以協助他們在香港的生活和工作。團隊提供在香港定居的建議，包括簽證申請、就業和稅務相關事宜、工作機會、人才配對、香港特區政府最新資助計劃、培育計劃及加速器計劃等資訊。

過去一年團隊針對特定人才，包括中國內地、美國和歐洲，舉辦了多場的網絡研討會，並與其他政府部門、國際商會和持份者舉行了多次會議。

多項人才引進計劃旨在吸引人才，推動香港發展成為高增值及多元化的經濟體。這些包括：

「優秀人才入境計劃」

「優秀人才入境計劃」旨在吸引高技術人才或優才來港定居。

香港人才清單

香港人才清單突顯香港優先需要的13項具體專業。「優秀人才入境計劃」下，符合人才清單要求的申請人在「綜合分制」下可獲得額外30分。

「科技人才入境計劃」

旨在積極吸引和培育科研人員，為合資格的科技公司提供輸入非本地科研人才的便捷安排，為他們進行研發工作。

「輸入內地人才計劃」

「輸入內地人才計劃」旨在吸引一些具備香港缺乏的特殊技能、知識或認可資歷的內地優秀人才和專業人才來港工作，以滿足本港人才需要，提高香港競爭力。

For more details, please visit:
如欲了解更多詳情，請瀏覽：
liveworkhongkong.gov.hk

BUSINESS LAUNCH AND EXPANSION SUPPORT

業務開拓，全力支援

InvestHK stands ready to welcome Mainland and overseas investors to set up businesses in Hong Kong and help them achieve success in one of the most business-friendly cities in the world. Our staff members are experienced marketers and specialists in their respective sectors, and they assist clients at all stages of their business, from initial planning to the launch of the business to further expansion. We provide clients with information on relevant laws and regulations, referrals to government departments and business professional services, marketing and publicity support as well as networking opportunities. All the services we render are customised, confidential and free of charge. Here are some examples of clients we worked with in 2021:

投資推廣署隨時歡迎內地及海外投資者在香港建立業務，協助他們在全球最適合營商的城市之一取得成功。我們的團隊是對各行業有深厚認識的市務人員和專家，他們為客戶在各個業務發展階段提供支援，包括初步規劃、業務開展以至進一步擴張。我們為客戶提供有關法律與規管條例的資訊、相關政府部門及專業服務轉介、宣傳工作以及商務聯宜活動。所有服務都是量身訂造，保密和免費。在2021年我們協助過的客戶包括：



DL Holdings Group expands office space to cope with business expansion in Hong Kong
德林控股集團擴充香港辦公室配合業務發展需求



Turkish creative advertising and brand consulting agency Dantatsu Creative Agency Limited has officially opened its Hong Kong office, as the city offers a strategic point for the company to leverage the buoyant Mainland market.

土耳其創意廣告和品牌顧問公司Dantatsu在香港開設辦事處，以香港作為策略性據點開拓中國內地的龐大市場。

Digital Realty, one of the largest global providers of carrier- and cloud-neutral data centre, colocation and interconnection solutions, officially opened its second data centre, namely Digital Realty Kin Chuen (HKG11) in Hong Kong.

Digital Realty是全球其中一間最大的供應商，提供電訊商中立和雲服務商中立數據中心，以及託管和互聯解決方案，其在香港開設第二間數據中心Digital Realty Kin Chuen (HKG11)。





NAMCO opens first overseas DOCODOCO indoor digital adventure playground in Hong Kong

NAMCO在香港開設DOCODOCO首個海外室內數碼冒險遊樂場



kapok opened a new flagship store in Tsim Sha Tsui bringing a selection of innovative homeware products and concepts from Swiss-based design furniture brand Vitra to the city. kapok在尖沙咀開設的新旗艦店，將瑞士設計傢俬品牌Vitra的一系列創新家居用品和意念引進香港。



Merlin Entertainments opens LEGOLAND Discovery Centre in Hong Kong

默林娛樂在香港開設樂高探索中心



Japan-listed company Valuence expands in Hong Kong with a new sustainability initiative

日本上市企業Valuence在香港拓展業務，推動可持續發展理念

INVESTHK'S WORLDWIDE NETWORK

服務網絡，連繫全球

ASIA PACIFIC

亞太區

- ▼ Hong Kong 香港
- ▼ Bangkok 曼谷
- ▼ Beijing 北京¹
- ▼ Chengdu 成都
- ▼ Guangzhou 廣州
- ▼ Jakarta 雅加達
- ▼ Mumbai 孟買
- ▼ Osaka 大阪
- ▼ Seoul 首爾
- ▼ Shanghai 上海
- ▼ Singapore 新加坡
- ▼ Sydney 悉尼
- ▼ Tokyo 東京
- ▼ Wuhan 武漢

EUROPE AND MIDDLE EAST

歐洲及中東

- ▼ Berlin 柏林
- ▼ Brussels 布魯塞爾
- ▼ Dubai 杜拜
- ▼ Gothenburg 哥德堡
- ▼ Istanbul 伊斯坦布爾
- ▼ Jerusalem 耶路撒冷
- ▼ London 倫敦
- ▼ Milan 米蘭
- ▼ Moscow 莫斯科
- ▼ Oslo 奧斯陸
- ▼ Paris 巴黎

AMERICAS

美洲

- ▼ Lima 利馬
- ▼ Mexico City 墨西哥城
- ▼ New York 紐約
- ▼ Rio de Janeiro 里約熱內盧
- ▼ Santiago 聖地牙哥
- ▼ San Francisco 三藩市
- ▼ Toronto 多倫多

- ▼ Head Office
總部
- ▼ Investment Promotion Units in
Hong Kong Economic and Trade Offices
香港經濟貿易辦事處轄下的投資推廣小組
- ▼ Consultants
投資推廣署駐當地顧問

Note 註:

1. Beijing Office
駐北京辦事處

CLIENTS' TESTIMONIALS

客戶評語

"We believe that our growth will help affirm Hong Kong's status as a viable and competitive biotech hub. Our presence will no doubt help other companies consider setting up in Hong Kong. Our success is everyone's success."

「我們相信，泰宏科學的增長將有助於肯定香港作為一個可行和具有競爭力的生物科技中心的地位。我們的業務無疑有助其他公司考慮在香港設立辦事處。我們的成功就是每個人的成功。」

DR ALAN CHANG

張安雷博士

CEO and Founder 行政總裁兼創始人

Taron

泰宏科學

"Hong Kong's unrivaled geographical location and sophisticated transport and logistics network has enabled a lot of business opportunities."

「香港得天獨厚的地理位置及運輸物流領域的優勢令企業有更多商機和可能性。」

CHRIS CHOI

崔慶國

GM of JD Global Sales 售總經理

JD International

京東全球

"Hong Kong is an international city. People are willing to try new things and have high consumption motivation. When we bring new concepts from Japan, people react quickly in Hong Kong."

「這是一個國際城市，香港人樂於嘗試新事物，消費力強。當我們從日本引進新概念時，市場反應迅速。」

SHUICHI KIKUCHI

菊池修一

President 董事總經理

Namco Enterprises Asia Limited

"The Belt and Road Initiative is also one of the very important reasons for us coming to Hong Kong, as we firmly believe that it is a key strategy to enhance trade connectivity."

「一帶一路也是我們來到香港的重要原因之一，我們堅信這是加強貿易連接的重要策略。」

JULIO PAZO FREIRE

Deputy CEO 副行政總裁

K-Parcel

"InvestHK plays an important role in helping us to find investors and build up networks with trade associations and industry players. The HKSAR Government is always proactive in supporting startups by means of different funding and nurturing programmes."

「投資推廣署在幫助我們找尋投資者，以及與商會和業界建立網絡方面，扮演了重要的角色。香港特區政府一直非常支持初創企業，透過不同的資助和培育計劃給予支援。」

BEN WONG

王海斌

Co-founder and CEO 聯合創辦人兼行政總裁

DimOrder

「點單」

"Hong Kong's status as an international financial hub is irreplaceable. From being a window for China accessing the world in the 70s, to a bridge connecting Mainland enterprises to international market since the 90s; today, the city has transformed itself to an ideal place for wealth management."

「香港在國際的金融地位是無可取代的。40年前香港是中國對外開放的一個窗口，20年前是內地企業通向國際市場的橋樑，而現在正在轉變成財富管理的理想之地。」

ANDY CHEN

陳寧迪

Co-founder 聯合始創人

DL Family Office

德林家族辦公室

"Hong Kong brings us closer to other Asian markets, such as Korea and Japan, which we are keen to explore. The opportunity helps us to build our presence across the entire region."

「透過香港，我們更加接近一些我們希望開拓的亞洲市場，例如韓國和日本。這次的機會亦讓我們在亞洲建立了品牌名聲。」

RICHARD BRESLIN

Senior Principal & Director 高級主管兼總監

Populous

博普樂思

"We chose Hong Kong because the city is a hub of great opportunities with many great talents, and most importantly, with enough resources to help innovators realise their ideas and goals. Hong Kong is one of the most welcoming places for innovations."

「我們選擇以香港為基地，因為這個城市充滿機遇和優秀的人才。最重要的是，香港是一個熱愛創新的地方，有充足的資源幫助研發者實現理念和目標。」

HARRY CHEUNG

張立申

Founder and President 創辦人兼總裁

IPification

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InvestHK 投資推廣署

The Government of the Hong Kong
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