



InvestHK 投資推廣署
The Government of the Hong Kong
Special Administrative Region

ANNUAL REPORT 2018
二零一八年年報

HONG KONG **Asia's Vibrant Business Hub** 活力香港 亞洲的理想商業樞紐





PROFILE AND MISSION

簡介和使命

Invest Hong Kong (InvestHK) is a department of the Hong Kong Special Administrative Region Government tasked with attracting foreign direct investment to Hong Kong and providing overseas and Mainland companies and entrepreneurs with information, advice and services they need to succeed in the city. We work with companies of all sizes, from startups and SMEs to multinationals, and we support them in every stage from planning, setting up to promotion and expansion.

Our staff stationed in 30 offices in key markets worldwide reach out to potential investors and work to strengthen and promote Hong Kong's status as Asia's premier investment destination. All of our services are free, customised and confidential and based on our core values of passion, integrity and professionalism. We strive to provide the best customer service combined with business friendliness and responsiveness.

投資推廣署是香港特別行政區政府轄下的部門，負責吸引外來直接投資來香港，並為來自海外及內地的公司和企業家提供所需的資料、意見和服務，以助其業務在港取得成功。本署與各種規模的公司合作，從初創公司和中小企到跨國公司；在客戶業務發展的每一階段，包括規劃和開業以至推廣和擴張等，本署都樂於提供支援。

本署總部與駐全球主要市場30個辦事處的員工，接觸有潛質的投資者，致力加強香港作為亞洲首要投資目的地的地位。本署提供免費、量身定做且保密的服務，並建基於熱誠、誠信及專業多個核心價值上，務求提供最優質的客戶服務，且承諾商業友好的態度和迅速回應客戶的需要。

CONTENT

目錄

- 4** 2018 Result Highlights
成績摘要
- 5** Doing Business in the World's Freest and Most Competitive Economy
經濟自由度和競爭力全球第一
- 6-7** Secretary for Commerce and Economic Development's Message
商務及經濟發展局局長的話
- 8-9** Director-General of Investment Promotion's Message
投資推廣署署長的話
- 10-11** Attracting FDI to Hong Kong
接通全球，吸引外資
- 12** Completed Projects in 2018
2018年完成項目
- 13-14** STARTMEUPHK Festival 2018
STARTMEUPHK創業節2018
- 15-16** Hong Kong Fintech Week 2018
2018香港金融科技周
- 17-18** Greater Bay Area Opens up New Business Opportunities
粵港澳大灣區迎來新機遇
- 19-20** Hong Kong – An Innovation and Technology Hub
香港·創新科技樞紐
- 21-23** Snapshots of Our Events
本署的部分活動照片
- 24-26** Business Launch and Expansion Support
業務開拓，全力支援
- 27-29** 2018 Year in Review
2018年活動回顧
- 30** InvestHK's Worldwide Network
服務網絡，連繫全球
- 31-32** Clients' Testimonials
客戶評語



2018 RESULT HIGHLIGHTS

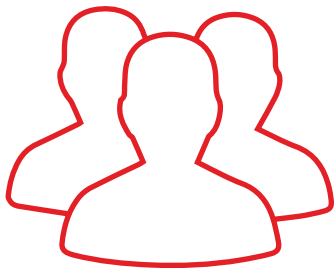
成績摘要

In 2018, InvestHK achieved the following results:
在2018年，本署取得以下的成績：

436

Completed projects
完成項目

▲ 8.4% (Growth 增長)



5,268

New jobs created
新增職位

▲ 3.3% (Growth 增長)

92%



of our clients rated our services "Very Useful"
客戶對資推廣署的服務給予「極有幫助」的評價

DOING BUSINESS IN ONE OF THE WORLD'S FREEST AND MOST COMPETITIVE ECONOMY

全球最自由及 最具競爭力經濟體之一

WORLD'S SECOND MOST COMPETITIVE ECONOMY

最具競爭力的經濟體全球排名第二

IMD, World Competitiveness Yearbook 2018
瑞士洛桑管理學院《2018年世界競爭力年報》

WORLD'S FREEST MARKET FOR THE 24TH CONSECUTIVE YEAR

連續24年成為全球
最自由的市場

Heritage Foundation, 2018
傳統基金會2018年

WORLD'S FREEST ECONOMY

全球最自由經濟體

Fraser Institute, Economic Freedom of
the World report, 2018
菲沙研究所《世界經濟自由度：2018年年度報告》

3RD IN GLOBAL FDI INFLOWS

外來直接投資流入金額全球排名第三

United Nations Conference on Trade and Development
(UNCTAD), World Investment Report 2018
聯合國貿易和發展會議《2018年世界投資報告》

SECRETARY FOR COMMERCE AND ECONOMIC DEVELOPMENT'S MESSAGE

商務及經濟發展局局長的話

2018 was another record year for InvestHK, with 436 projects completed, an increase of 8.5 percent as compared with that in 2017. During the year, we continued to encourage and welcome companies and entrepreneurs from around the world to set up and expand their business in our city.

2018 was also a very fruitful year for Hong Kong and our status as a first-class business city has been well recognised internationally. We are ranked the world's freest economy for the 25th year by the Heritage Foundation, the first in economic freedom by the Fraser Institute and the second most competitive economy in the world by Institute for Management Development. These top scores reflect the competitive edges of Hong Kong. With our strategic position in the region, coupled with its business-friendly environment,

According to the most recent surveys, the number of companies in Hong Kong with parent companies outside Hong Kong climbed up 6.4 percent to 8,754 in 2018. The number of regional headquarters in Hong Kong witnessed a robust growth of 8.3 percent to 1,530. Meanwhile, the startup and FinTech ecosystems have skyrocketed. The number of startups grew by 18 percent year-on-year, and jobs created surged by 51 percent. There are over 550 FinTech companies in the city. All these show that Hong Kong is a magnet for overseas and Mainland businesses, big and small. A level playing field for all businesses, simple and low tax system, free flow of information and global connectivity, coupled with Hong Kong's unique role under "one country, two systems", are parts of our winning formula.



EDWARD YAU TANG-WAH, GBS, JP

邱騰華, GBS, JP

Secretary for Commerce and Economic Development
商務及經濟發展局局長

There are plenty of opportunities ahead of us, especially given that Asia, notably China as well as other Asia Pacific economies in our neighbourhood, continues to be a powerful engine for economic growth. The two major national initiatives now in front of us – the Belt and Road Initiative and the Guangdong-Hong Kong-Macao Greater Bay Area (“Greater Bay Area”) development – bring to Hong Kong new areas of economic

growth and opportunities. Two major cross-boundary infrastructure projects commenced operations in 2018, i.e. the Hong Kong section of the Guangzhou-Shenzhen-Hong Kong Express Rail Link and the Hong Kong-Zhuhai-Macao Bridge. All these further strengthen Hong Kong’s edge as an international gateway of Mainland China and the Greater Bay Area.

We have forged five free trade agreements (FTAs) with 14 economies (namely the ten Member States of ASEAN, Australia, Georgia, Macao Special Administrative Region, and the Maldives) during the current term Government. Together with the four FTAs signed previously with Chile, the Member States of the European Free Trade Association, Mainland China and

New Zealand, all the market access offered in our FTAs is made available to companies and businesses that operate in Hong Kong in an open and transparent manner. We strongly encourage foreign companies to take full advantage of the FTAs and seize the business opportunities they offer.

In the Chief Executive’s Policy Address in October 2018, a number of supportive measures were announced to diversify Hong Kong’s economy, promote the development of innovation and technology and attract global talent to Hong Kong. For instance, to fully unleash our strengths in scientific research and promote technology transfer as well as the realisation of research and development findings, funding for relevant schemes under the Innovation and Technology Fund will be doubled. The Government has also drawn up a Talent List of Hong Kong with a view to attracting high quality talents in 11 areas to support Hong Kong’s development into a high value-added and diversified economy.

The Government is committed to upholding the rule of law, safeguarding the open and free trade regime and creating a favourable environment for businesses. All of them are our fine traditions. I am confident that we will be able to achieve sustainable and inclusive growth, and Hong Kong will remain a most sought after destination for investors.

“HONG KONG WILL CONTINUE TO ATTRACT AND RETAIN LEADING OVERSEAS AND MAINLAND COMPANIES AND ENTREPRENEURS TO SET UP CUTTING-EDGE AND INNOVATIVE BUSINESS”

香港將繼續吸引並留住來自海外及中國內地的頂尖企業和創業家，**在港開設尖端創新業務**

2018年，投資推廣署再次刷新紀錄，共完成436個項目，較2017年增加8.5%。過去一年，我們繼續鼓勵來自世界各地的企業和創業家來港開業或拓展業務。

對香港而言，2018年亦是碩果豐盛的一年。香港作為一流商務城市的地位一直備受國際肯定。另外，香港亦連續25年獲傳統基金會評為全球最自由的經濟體，並在瑞士洛桑國際管理發展學院發表的《2018年世界競爭力年報》中排名全球第二。能夠締造如此佳績，反映香港具備競爭優勢。憑藉我們的戰略性位置，加上有利的營商環境，

根據最近的調查顯示，2018年，在本港設業的企業中，母公司在海外及中國內地的駐港公司攀升6.4%至超過8,754家，當中有1,530家以香港作為地區總部，升幅多達8.3%。與此同時，香港的初創企業及金融科技生態系統亦錄得顯著增長。初創企業的數字按年增加18%，創造的職位增加達51%。而目前，香港已有超過550家金融科技企業。以上種種都

顯示香港有著吸引海外及中國內地企業的引力，備受大型及小型企業青睞。香港的致勝之道，在於擁有公平競爭的營商環境、低稅率和簡單稅制、資訊自由流通、與全球互聯互通，以及在「一國兩制」下的獨特角色。

鑑於亞洲尤其是中國以及其他鄰近的亞太區經濟體仍然是經濟增長的強大推動力，前方迎接我們的是各式各樣的機會。目前的兩大國家舉措——「一帶一路」倡議及「粵港澳大灣區」（「大灣區」）發展規劃，為我們帶來了新的經濟增長點和機遇。兩大跨境基建項目——廣深港高速鐵路香港段及港珠澳大橋，於2018年正式投入運作。作為通向中國內地及大灣區的國際大門，香港的優勢有望進一步得到鞏固。

本屆政府任期內，香港與14個經濟體（包括東盟十國、澳洲、格魯吉亞、澳門特別行政區及馬爾代夫）簽訂了五項《自由貿易協定》（《自貿協定》）。而我們早前亦與智利、歐洲自由貿易聯盟國家、中國內地及紐西蘭簽訂的《自貿協定》。《自貿協定》提供的所有市場準入

條件，將有助在本港設業的企業以開放透明的方式營運。我們鼓勵外資企業充分利用《自貿協定》，以抓住箇中的龐大商機。

行政長官在2018年10月發表的《施政報告》中宣佈了一系列配合香港經濟多元化發展的措施，藉此推動創新科技發展，並吸引全球專才來港。例如，為充分發揮香港的科研力量，並促進技術轉移及研發成果實踐，創新及科技基金目前資助的有關計劃的撥款將增加一倍。政府亦已公布一份涵蓋11項專業的人才清單，務求吸引高質素人才來港，以支持香港發展成為高增值及多元化的經濟體。

香港政府積極維持法治，守護開放而自由的貿易制度，為企業創造有利營商的環境，這一切都是香港一直秉承的優良傳統。我深信，我們定能實現可持續的包容性增長，香港亦將繼續成為吸引投資的目的地。

DIRECTOR-GENERAL OF INVESTMENT PROMOTION'S MESSAGE

投資推廣署署長的話

2018 was another record year for InvestHK in terms of completed projects. We supported 436 overseas and Mainland companies to set up or expand their business in Hong Kong, leading to the creation of more than 5,268 jobs.

The 436 companies came from 43 economies. Mainland China continued to lead with a total of 101 companies, followed by the US (63), the UK (43), France (26) and Australia and Singapore (both 20). As the world's freest economy for 25 years in a row, Hong Kong is an ideal place for overseas and Mainland companies to run their regional and local operations.

2018 has been an eventful year for InvestHK. In January, the week-long annual StartmeupHK Festival drew more than 6,000 delegates and well over 150 speakers, presenters and panelists, to discuss broad themes such as FinTech, HealthTech, Smart City, Retail Technology and the Internet of Things. Our aim is to bring together startups, entrepreneurs, investors, industry leaders, students and academics, to exchange ideas, make connections and chart a course for the future.

2018 also saw the world's first cross-border FinTech event taking place in Hong Kong and Shenzhen. The Hong Kong FinTech Week from 29 October to 3 November attracted more than 8,000 attendees from over 50 economies, more than 260 speakers, 100 exhibitors and 60 startups. Over 1,000 business matching meetings were held across Hong Kong and Shenzhen with plentiful side events, such as visits to innovation

labs and education events organised by universities. The Week was truly global; the energy and exchanges during the Week were unparalleled.

To forge a closer relationship with other economies, InvestHK and the Department for International Trade of the United Kingdom signed a Memorandum of Understanding (MOU), focusing on sharing information and experiences in investment promotion and encouraging the development of businesses with a technology focus and other emerging sectors. Hong Kong has also signed a MOU with Brazil, which provides a framework to enhance the close relationship of the HKSAR and Brazil by further promoting both inward and outward investment in the two jurisdictions.

Looking ahead, InvestHK will continue to step up efforts in promoting Hong Kong's advantages, fostering collaborations across government and with other key stakeholders. We will also actively perform our role as a facilitator and promoter, so as to identify more business and development opportunities for Hong Kong. With your continued support we look forward to another fruitful year in 2019.



STEPHEN PHILLIPS
傅仲森

Director-General of Investment Promotion
投資推廣署署長

"LOOKING AHEAD, INVESTHK WILL CONTINUE *TO STEP UP* EFFORTS IN PROMOTING HONG KONG'S ADVANTAGES, FOSTERING COLLABORATIONS ACROSS GOVERNMENT AND WITH OTHER KEY STAKEHOLDERS"

展望未來，投資推廣署將繼續**加強推廣香港的優勢**，同時促進與政府及其他重要持份者之間的協作。

2018年，投資推廣署成功完成的項目數量再創新高，一共協助了436間海外及內地企業在香港開業或拓展業務，創造了超過5,268個職位。

該436間企業來自43個經濟體，當中來自中國內地的企業共有101間，數量繼續居首，其後依次是美國(63間)、英國(43間)、法國(26間)以及澳洲和新加坡(同樣為20間)。作為連續25年全球最自由的經濟體，香港是海外及內地企業經營區域及本地業務的理想之地。

2018年，投資推廣署舉辦了各色各樣的精彩活動。在1月，為期一週的年度盛事StartmeupHK創業節吸引了超過6,000名代表以及150多位講者、發表者和專題討論嘉賓出席，探討金融科技、健康科技、智慧城市、零售科技及物聯網等廣泛話題。本署的目標是凝聚初創企業、創業家、投資者、行業領袖、學生和學者，藉以交流想法、建立聯繫並規劃未來路向。

本署亦於2018年舉辦了全球首個跨境金融科技盛會。香港金融科技週於10月29日至11月3日橫跨香港和深圳舉行，活動吸引超過8,000名來自50多個經濟體的與會者參與，當中包括逾260名講者、100個參展商及60間初創企業。此外，兩地合共進行了1,000多場商業配對會議，會場內還設有豐富的周邊活動，例如參觀創新實驗室以及由大學舉辦的教育活動等。香港金融科技週舉辦期間氣氛熾熱、交流空前活躍，是一項名副其實的國際盛事。

為了與其他經濟體建立更緊密的關係，投資推廣署分別與英國國際貿易部和巴西簽訂了諒解備忘錄。前者聚焦於分享投資促進方面的資訊和經驗，以及鼓勵創新科技領域和其他新興產業的發展；後者則旨在進一步促進香港和巴西兩地的對內及對外投資，為加強雙方的緊密關係提供框架。

展望未來，投資推廣署將繼續加強推廣香港的優勢，同時促進與政府及其他重要持份者之間的協作。本署亦會積極擔當促進者和推廣者的角色，為香港物色更多商機及發展機會。在各位不懈的支持下，本署期待於2019年再創豐碩成果。

What is Foreign Direct Investment?

According to the United Nations Conference on Trade and Development (UNCTAD), foreign direct investment (FDI) is an investment made to acquire lasting interest in enterprises operating outside of the economy of the investor.

Why is it important?

For modern, diversified economies like Hong Kong, FDI is important because:

1. it brings in new capital, technology and management cultures;
2. it creates employment and helps to broaden the base of the local economy;
3. and it enhances the city's status as an international hub.

When international companies come to Hong Kong to invest, it also brings in technological advances and know-how that in turn drive productivity gains, improve competitiveness and further contribute to economic growth and living standards.

What we offer:

We have eight specialist teams, a Startup team and an After Care team based in Hong Kong covering the city's priority sectors:

1. Business and Professional Services (BPS)
2. Consumer Products (CP)
3. Creative Industries (CI)
4. Financial Services (FS)
5. Financial Technology (FinTech)
6. Innovation and Technology (I&T)
7. Tourism and Hospitality (T&H)
8. Transport and Industrial (T&I)

Our overseas network of staff and representatives based in 30 key business cities (see page 30) worldwide work seamlessly with InvestHK's staff in Hong Kong to help overseas and Mainland companies set up and expand in our city, regardless of their size or business development stage.

HONG KONG WELCOMES FDI FROM AROUND THE WORLD

放眼世界 歡迎外資來港



"WE WANT COMPANIES TO SUCCEED BY LEVERAGING THE CITY'S STRENGTHS"

本署希望海外企業能利用香港作為**理想商務樞紐**的優勢

We want companies to succeed by leveraging the city's strengths as the ideal business hub to access business opportunities in Mainland China and across the region. We partner with clients on a long-term basis and offer free, customised and confidential services in all stages:

Planning – we provide the latest information on the Hong Kong business environment including sector-specific advice and business opportunities, cost-of-business models, business incorporation procedures and latest regulations, and legislation and arrangement of visit programmes.

Set up – we facilitate the smooth setup of a client's business by making introductions to business service providers, being the liaison with relevant government departments, offering advice on finding the right business location and helping with settling into Hong Kong.

Launch – we generate publicity to support the launch or expansion of the client's Hong Kong business.

Expansion – we provide ongoing support to help the client's Hong Kong business grow through introducing them to industry networking opportunities and business matching services, as well as offering advice on research and development grants and other government schemes.

何謂外國直接投資？

根據聯合國貿易和發展會議的定義，外國直接投資（FDI）是指投資者對其所屬經濟體以外的企業，為謀求長期利益而作出的投資。

外國直接投資為何重要？

外國直接投資對於香港這現代化和多元化的經濟體來說非常重要，原因是：

1. 外國直接投資為本地經濟注入新資金、新技術和全新的管理文化；
2. 外國直接投資能創造就業機會及有助擴闊本地經濟基礎；
3. 這種投資也有助香港保持國際商業樞紐的地位。

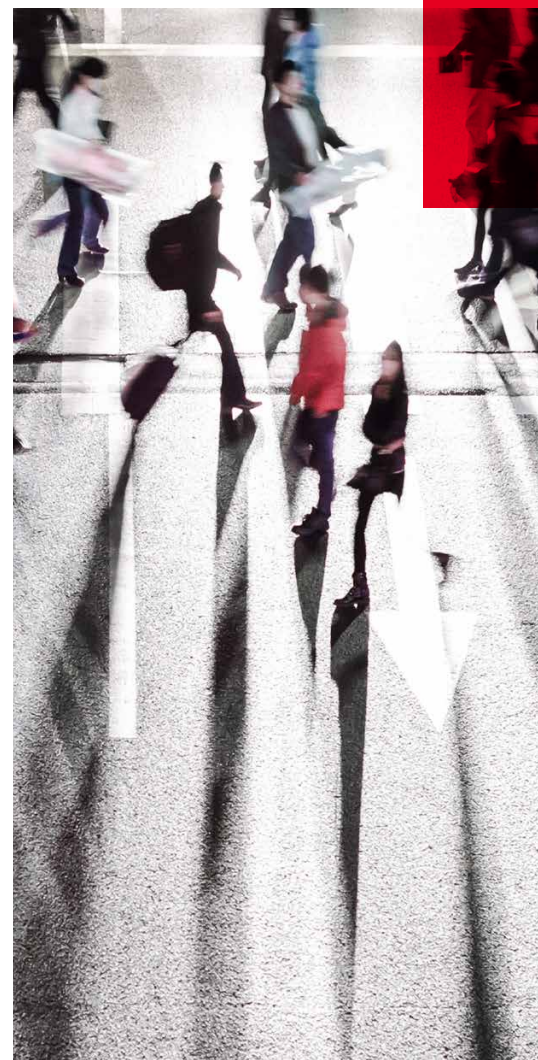
國際企業來港投資所帶來的創新技術和知識可促進生產力，改善競爭力，以及為經濟發展及提升生活水平作出貢獻。

我們提供的服務：

我們駐港的八個專責推廣團隊、初創企業小組以及後續服務小組涵蓋本港重點行業：

1. 商業及專業服務
2. 消費產品
3. 創意產業
4. 財經及金融服務
5. 金融科技
6. 創新及科技
7. 旅遊及款待
8. 運輸及工業

本署駐海外的員工和顧問網絡遍佈全球30個主要商業城市（見30頁），他們與香港總部的團隊合作無間，無論企業發展到甚麼規模或階段，都會努力協助它們在香港開業或擴充業務。



本署希望海外企業能利用香港作為理想商務樞紐的優勢，抓住內地和亞洲地區市場的商機。我們務求與客戶建立長期夥伴關係，因應個別客戶的需要，提供免費、度身訂造和保密的服務，包括：

策劃—我們為客戶提供有關投資香港市場的最新資訊，包括對投資特定行業的建議及商機、成本模式參考、開業程序、最新商業法例及安排實地考察。

籌組業務—為了令客戶順利開業，我們協助物色合適的服務供應商、聯絡有關政府部門，以及提供辦公室選址及有關在港生活的建議。

開業—我們透過宣傳推廣服務，支持客戶成功開業或擴充業務。

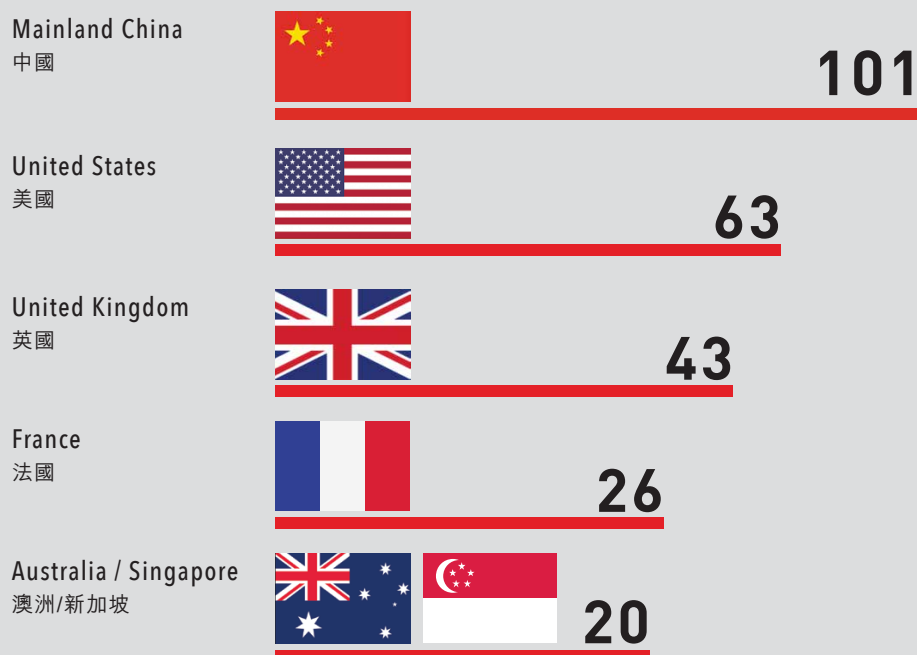
拓展業務—我們提供持續支援，透過給予客戶業界聯誼機會、商業配對服務，以及有關研發資助及其他政府資助計劃的意見，助他們在港拓展業務。

COMPLETED PROJECTS IN 2018

2018年完成項目

TOP 5 SOURCE COUNTRIES

首五個主要來源地



TOP 5 SECTORS

首五個行業



99

Innovation and Technology 創新及科技



61

Tourism and Hospitality 旅遊及款待



59

Transport and Industrial 運輸及工業



50

Business and Professional Services
商業及專業服務

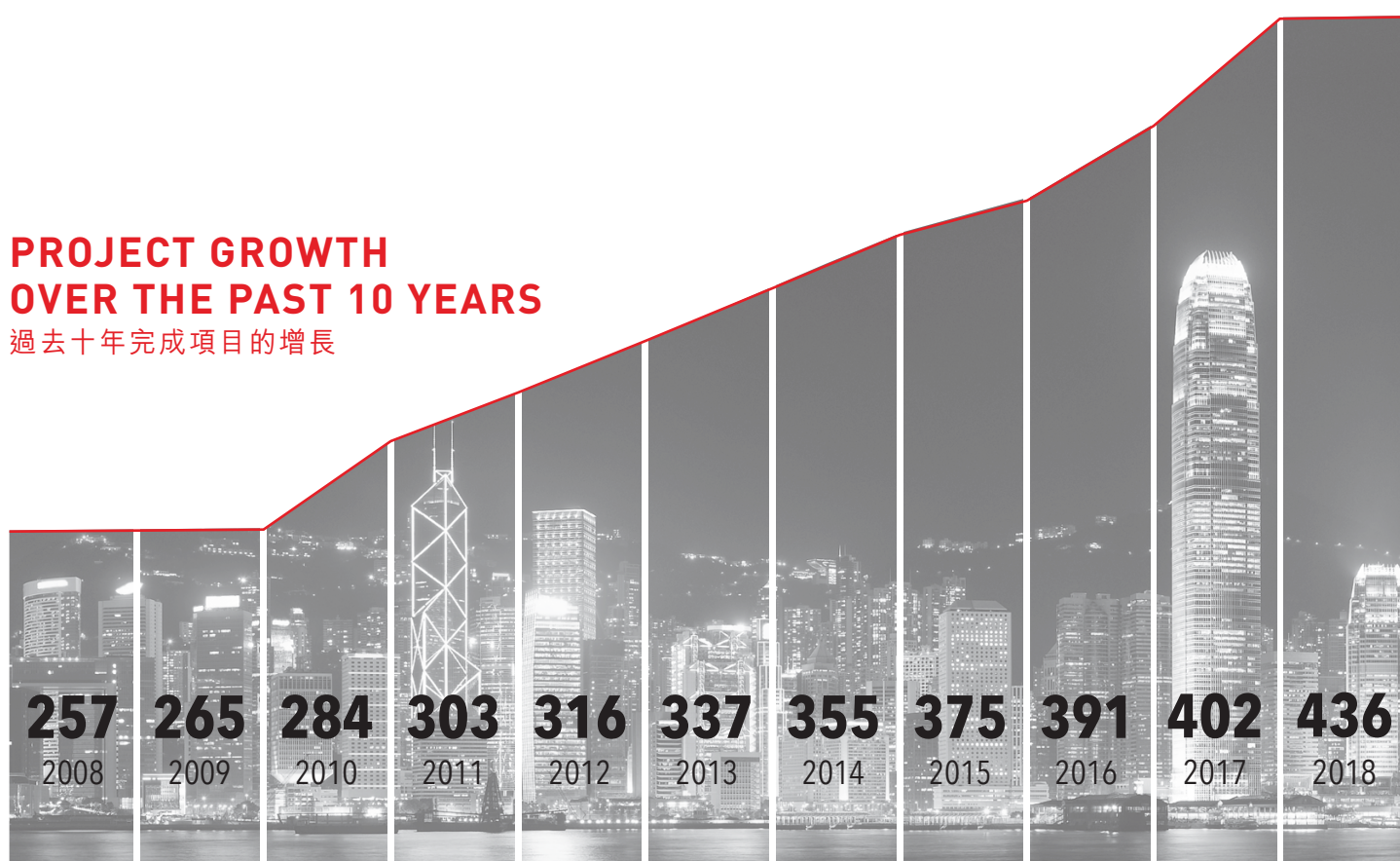


47

Consumer Products 消費產品

PROJECT GROWTH OVER THE PAST 10 YEARS

過去十年完成項目的增長



STARTMEUPHK FESTIVAL 2018 DEFINES

WHAT'S NEXT

STARTMEUPHK創業節 展望未來趨向

The StartmeupHK Festival was organised by InvestHK on 29 January to 2 February 2018 with the objective to promote the city as one of the fastest growing startup hubs in the region. The week-long event had drawn well over 6,000 participants to activities on subjects ranging from retail innovation to smart cities, financial technology (FinTech), health technology and Internet of Things (IoT).

StartmeupHK Venture Forum

The Festival's flagship event, the Venture Forum, featured a diverse range of speakers from the government, academia and industry. Paul Chan, the Financial Secretary of the HKSAR government delivered the opening speech and YJ Fischer of Virgin Hyperloop also gave an inspiring keynote. A series of talks, fireside chats and panel discussions presented insightful analyses and thought-provoking ideas on bringing emerging technologies to life in Hong Kong's vibrant startup ecosystem.

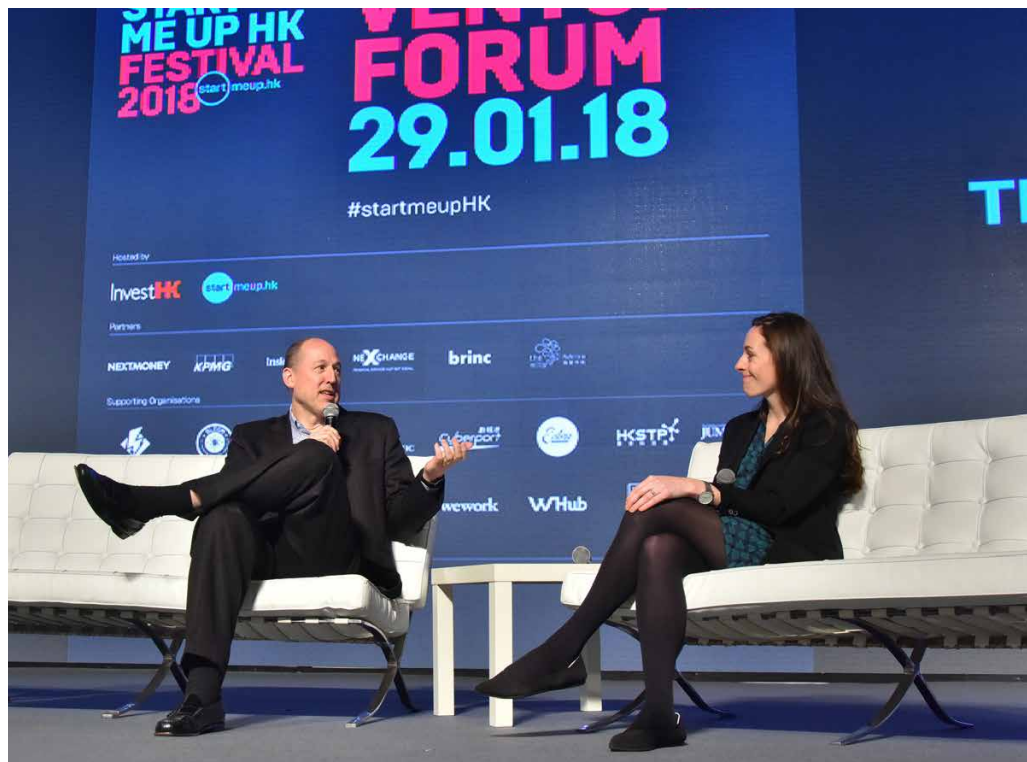
During the week, **The Connected City** Conference explored the challenges cities face and how to address these challenges by building smart cities that foster innovation, enhance productivity and provide better social support.

Retail Cutting Edge examined the trends and technological forces shaping the retail industry. At **Healthtech O2O**, over 1000 policymakers, practitioners, investors and entrepreneurs discussed the challenges and solutions to improve



human well-being. On the last day of the Festival, the **Internet of Life Summit**, hosted by Brinc and The Mills Fabrica, showcased the new reality of a world without limitations and attracted over 1,700 attendees participated in discussions and witnessed product demonstrations that highlighted how technology can merge with everyday life through the IoT, and transform the way we live in the near future.

The two-day **FinTech Finals** event brought together some of the world's best speakers on FinTech design, innovation and entrepreneurship with global FinTech leaders and challengers. Besides a range of talks, panel discussions, workshops, tours and networking meetups allow like-minded to exchange ideas. The event also saw 22 startups make an enthusiastic pitch for a chance to win the coveted best-in-show title, with the honours went to Checkbox, and Australian regtech startup.



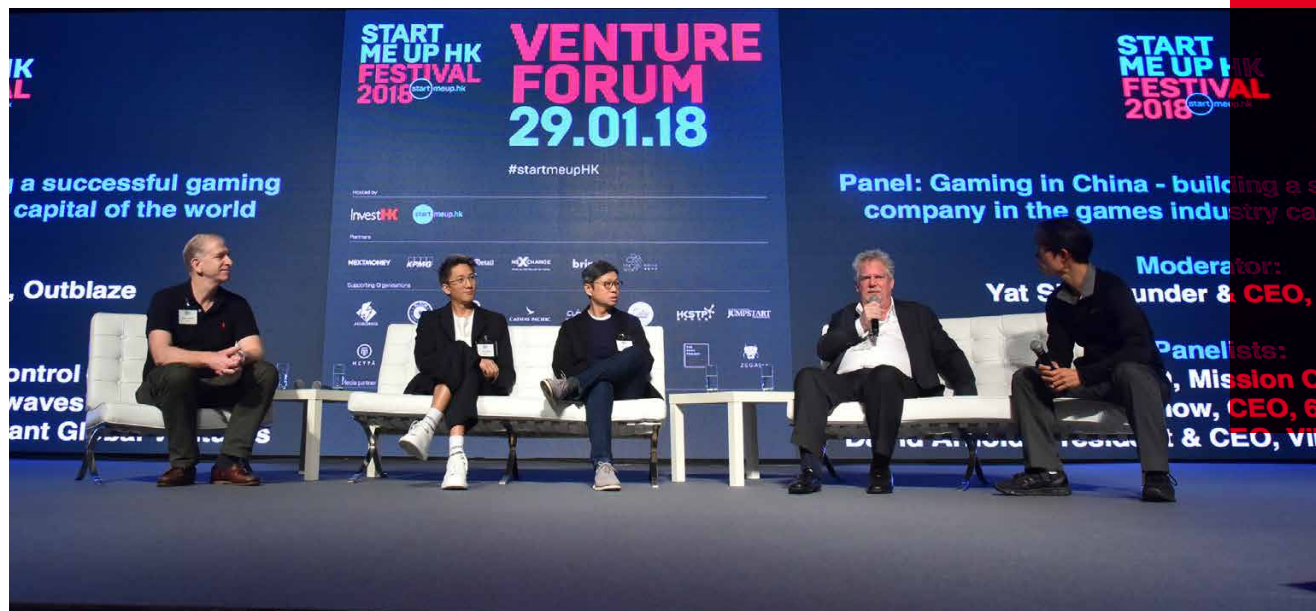
香港是亞太區內發展最蓬勃的初創企業樞紐之一。為推廣本港的營商優勢，投資推廣署於2018年1月29日至2月2日舉辦為期一週的「StartmeupHK」創業節，活動主題涵蓋零售創新科技、智慧城市、金融科技(FinTech)、健康科技和物聯網(IoT)等，吸引了超過6,000名參與者。

StartmeupHK創業論壇

創業節的重點活動為「創業論壇」，邀得多位來自政府、學術界和業界的講者發言。香港特別行政區政府財政司司長陳茂波致開幕辭，Virgin Hyperloop的YJ Fischer亦發表了主題演講。論壇包括一系列的講座、爐邊談話和小組討論，就如何在香港這個充滿活力的初創生態系統提倡新興技術，提出了深刻的分析和激發創意的觀點。

這個星期的活動還有「The Connected City」，探討城市面臨的挑戰和應對方法，包括藉著建立智慧城市以促進創新、提高生產力和提供更完善的社會支援。此外，「Retail Cutting Edge」則探究各種影響零售業的趨勢和技術，而「Healthtech O2O」更匯集了1,000多位政策制訂者、從業員、投資者和企業家，就改善人類福祉的議題討論各種挑戰和方案。創業節最後一日的節目為Brinc與The Mills Fabrica主持的「Internet of Life Summit」。這個活動展示了一個沒有局限的新世界，吸引了超過1,700名與會者參與討論和觀看產品演示，內容主要圍繞如何通過物聯網將科技融入日常生活，改變我們在可見未來的生活方式。

為期兩日的「FinTech Finals」邀得多位全球頂尖的講者，就金融科技設計、創新和創業等主題發表演講，參與者包括金融科技業的領先企業和初創企業。除了舉辦一系列的講座、小組討論、研討會、考察活動和交流聚會，以供志同道合者彼此交流外，期間還有22家初創企業熱烈競逐「最佳表現獎」，最後得獎者為澳洲的監管科技初創公司Checkbox。





2018
HONG KONG
FINTECH WEEK

香港金融科技周 2018
世界首屆跨境金融科技盛會

2018
HONG KONG
FINTECH WEEK



HONG KONG FINTECH WEEK - WORLD'S FIRST CROSS- BORDER FINTECH EVENT

香港金融科技周 全球首個跨境金融科技活動

Spearheaded by InvestHK for the third year, the Hong Kong FinTech Week (29 October - 2 November) was the world's first cross-border FinTech event, with events held in both Hong Kong and Shenzhen.

由香港投資推廣署主辦的第三屆香港金融科技周（10月29日至11月2日）已圓滿結束，今屆金融科技周分別在香港和深圳舉行，更是全球首個跨境金融科技活動。

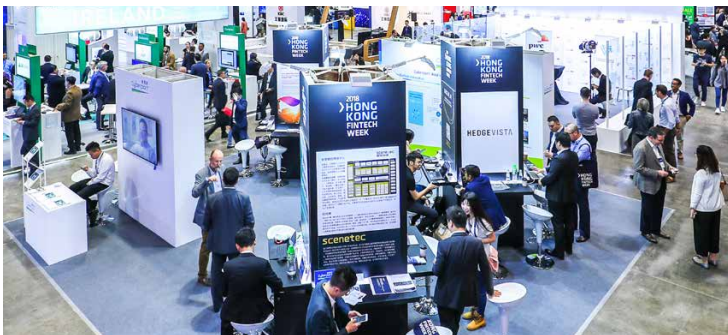
The Week attracted more than 8,000 attendees from over 50 economies, more than 260 world-class speakers, 100 exhibitors, 60 startups and 1,000-plus business matching meetings, the FinTech Week showcased Hong Kong in the context of the many opportunities that exist and emerge in the Guangdong-Hong Kong-Macao Greater Bay Area, with a population of 70 million. The five-day event was packed with important announcements, presentations and panel sessions covering all key aspects of FinTech, and involved experts from around the globe and some of the world's biggest FinTech companies. It all combined to set Hong Kong apart as a FinTech leader in Asia.

Event highlights include a keynote speech by the Financial Secretary Paul Chan. He summarised the list of government initiatives that propelled the growth of Hong Kong's FinTech sector. Hong Kong Monetary Authority (HKMA) announced the launch of eTradeConnect, the HKMA's blockchain trade finance platform. Chief Executive of the Hong Kong Stock Exchange (HKEX), Charles Li, announced that the HKEX will be working with Digital Asset to introduce the first blockchain platform in the financial services industry in Hong Kong. In addition, Chief Executive Officer of the Securities

and Futures Commission (SFC), Ashley Alder, explained a new approach which aims to bring virtual asset portfolio managers and distributors of virtual asset funds under its regulatory net.

Speakers came from companies including HSBC, Standard Chartered Bank, Tencent, Manulife, Zhong An, AMTD, WeLab and many more, sharing knowledge, experience and analysis of their respective areas and presenting a vision of the future of the financial services sector.

The Week also featured international pavilions hosted by Ireland, Israel and the UK, and attracted trade delegations from Japan, Mainland China, Singapore, Korea, Spain, Switzerland and the US. For further highlights of the Hong Kong Fintech Week, please visit www.fintechweek.hk.





金融科技周吸引逾8,000名來自50多個經濟體的與會者參與，其中包括逾260名世界級講者、100個參展商、60間初創企業及1,000多場商業配對會議。活動更展示了香港面向擁有7000萬人口和商機處處的粵港澳大灣區。為期五天的金融科技周安排了連串精彩活動包括重要公告、涵蓋金融科技各個主要領域的主題演說和小組討論，吸引來自世界各地的專家和全球最大的金融科技公司參與，盡顯香港為亞洲金融科技樞紐的領導地位。

活動提及的重要重要公告包括財政司司長陳茂波在主題演講中表達政府對金融科技界的強力支持，透過推動一些最新的行業發展，以配合香港金融科技行業迅速增長。香港金融管理局（金管局）亦宣布與企業合作推出區塊鏈貿易融資平台「貿易聯動」。香港交易所集團行政總裁李小加更宣布港交所將與Digital Asset合作，為香港金融服務行業引進首個區塊鏈平台。另外，證券及期貨事務監察委員會（證監會）行政總裁歐達禮表示證監會即將宣布有關加密貨幣的重要公告，及後再宣布在其監管沙盒觀察虛擬資產交易平台的活動，以便為未來可能立法監管和發牌制度訂下框架。

今屆講者陣容鼎盛，邀請到來自滙豐銀行、渣打銀行、騰訊、宏利、眾安、尚乘集團、WeLab等著名公司和企業代表到現場分享經驗，並分析市場動態及金融科技的未來發展。

本屆活動更是一場國際盛會，場內設有來自愛爾蘭、以色列和英國的展館，並有來自日本、中國內地、新加坡、韓國、西班牙、瑞士及美國等多個貿易代表團參與。

如欲了解金融科技周更多精彩內容，請瀏覽：www.fintechweek.hk。





STRENGTHENED CONNECTIVITY BETWEEN HONG KONG AND THE GREATER BAY AREA

BOLSTERS BUSINESS OPPORTUNITIES

粵港澳大灣區互聯互通再進一步 造就龐大商機

On 23 September, 2018, Guangzhou-Shenzhen-Hong Kong Express Rail Link (XRL) came into operation and linked Hong Kong with the Guangzhou South Station through the Futian Station and the Shenzhen North Station at Shenzhen. With this new intercity rail corridor, the journey time between Guangzhou and Hong Kong has reduced from 100 minutes to about 50 minutes. While on 24 October, 2018, the 55km Hong Kong-Zhuhai-Macao bridge (HZMB) started operation 24 hours a day, and puts major cities in the Pearl River Delta within a three hours' commute from Hong Kong.

New Business Opportunities

At a total length of 26 km of the XRL, the Hong Kong section is completely underground and designed to operate trains at 200 km/h. The location of the West Kowloon Station (WKS) is situated in the city centre which is connected to the Hong Kong MTR system and passengers can travel around town in ease.

The link has strengthened the connectivity between Hong Kong and Mainland cities, especially the Guangdong-Hong Kong-Macao Greater Bay Area, and facilitates cultural, education and commercial exchanges. This will also facilitate Hong Kong-Mainland co-operation and development in various sectors such as finance, trade and professional services and open up more opportunities for business activities. Also, it will build closer bonds between people and strengthen Hong Kong's role as a regional transport hub.

The XRL will also enhance tourism industry, attracting tourists to make Hong Kong a starting point or destination of their journeys.

Also completed in 2018 is HZMB, a mega-size sea crossing linking the Hong Kong Special Administrative Region (HKSAR), Zhuhai City of Guangdong Province and Macao Special Administrative Region. The functions of the Bridge are to meet the demand of passenger and freight land transport among Hong Kong, Mainland (particularly the region of Pearl River West) and Macao, to establish a new land transport link between the east and west banks of the Pearl River, and to enhance the economic and sustainable development of the three places. The shortened travelling time brings Hong Kong to the doorstep of the major industrial and commercial cities in the Mainland. Moreover, the HZMB would enhance the attractiveness of the Western Pearl River Delta to foreign investment and Hong Kong's position as a trade and logistics hub.



廣深港高速鐵路香港段於2018年9月23日正式開通，把香港與廣州南站連接起來，並途經深圳的福田站和深圳北站。這條城際鐵路走廊開通後，廣州與香港的行車時間，由100分鐘縮短到目前約50分鐘。加上全長55公里的港珠澳大橋在同年10月24日正式通車並實施24小時通關後，由香港前往珠三角地區的大部分主要城鎮，可於三小時內到達。

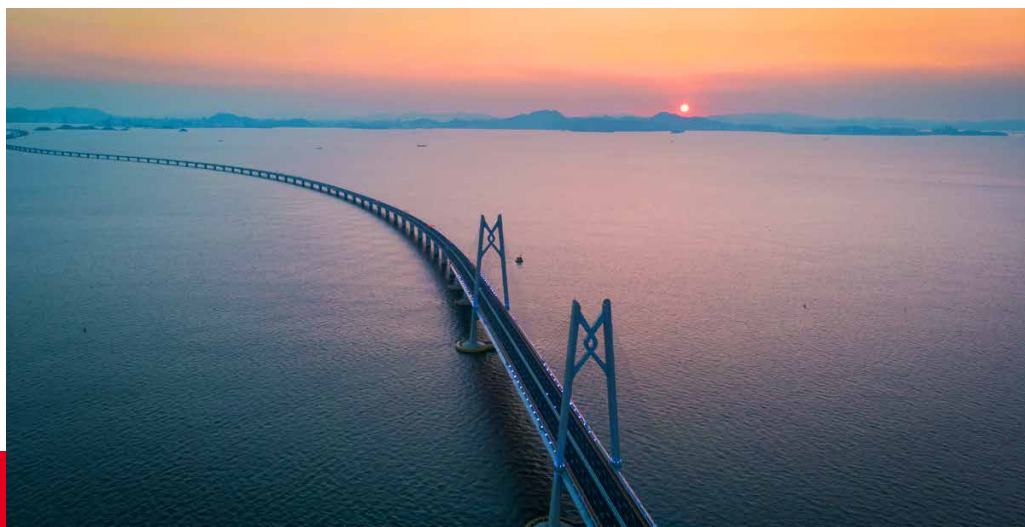
互聯互通進一步密切，促進商機崛起

高鐵香港段全長約26公里，全綫均採用地下隧道形式興建，以時速200公里行車。西九龍總站位處香港市中心，接駁香港鐵路系統，讓乘客可輕鬆周遊香港。

高鐵開通後，香港與內地城鎮互聯互通進一步密切，特別有助推動粵港澳大灣區的文化、教育和商務交流。另外，香港與內地多個行業的合作與發展也會得到進一步推動，包括金融、貿易和專業服務等，並為商務活動開拓更多商機。高鐵開通也有助深化兩地民眾之間的關係，並鞏固香港作為區內交通樞紐的角色。

廣深港高速鐵路香港段也將會發揮促進旅遊業的作用，吸引旅客以香港作為旅程起點或旅遊目的地。

同樣於2018年落成的港珠澳大橋，是連接香港特別行政區、廣東省珠海市和澳門特別行政區的大型跨海通道，其目的是滿足香港與內地（特別是珠江西岸地區）及澳門之間的陸路客貨運輸要求，成為連接珠江東西兩岸陸路運輸的新通道，推動三地經濟及可持續發展。行車距離的大幅縮短，把香港引領至內地主要工業和商業城市的門階。此外，大橋將能增強珠三角西岸對外來投資的吸引力，並鞏固香港作為貿易和物流樞紐的地位。





HONG KONG – AN INNOVATION AND TECHNOLOGY HUB

香港 • 創新科技樞紐

With new opportunities brought by the Belt and Road Initiative and the Guangdong-Hong Kong-Macao Greater Bay Area development, companies can leverage on Hong Kong's strengths in research and development (R&D), world-class infrastructure, sound legal system and strong intellectual property right protection to grow their business globally.

New Initiatives from the HKSAR Government:

- Focus on four areas: biotechnology, artificial intelligence (A.I.), smart city and financial technologies (FinTech)
- Set aside HK\$20 billion for the first phase of the Hong Kong-Shenzhen Innovation and Technology (I&T) Park in the Lok Ma Chau Loop
- Inject HK\$10 billion into the Innovation and Technology (I&T) Fund to support applied research and development
- 300 percent tax deduction for private enterprises on the first HK\$2 million of qualified R&D expenditure, with additional expenditure attracting a 200 percent deduction
- Inject HK\$20 billion into the Research Endowment Fund of the Research Grants Council and launch a HK\$3 billion Research Matching Grant Scheme
- Establish a HK\$2 billion re-industrialisation funding scheme to subsidise manufacturers to set up smart production lines in Hong Kong

- Publish the first Talent List of Hong Kong to attract quality people from around the world, including I&T experts, FinTech professionals, data scientists and cyber security specialists
- Launch Technology Talent Admission Scheme to provide fast-track arrangement for the admission of overseas and Mainland research and development talents to Hong Kong for eligible technology companies and institutes

Thriving I&T Development

InvestHK, Hong Kong Science and Technology Parks Corporation (HKSTP) and many other government bodies have been working closely to attract and assist I&T companies to establish their foothold in the city.

Precision Robotics, one of Hamlyn Centre of the UK's Imperial College's spin-offs, initiated Surgical Robotics R&D in Hong Kong in March 2018 to address global health challenges

through technological innovation. According to Professor Guang-zhong Yang, Director and Co-founder of the Hamlyn Centre for Robotic Surgery in UK, one of the reasons that they selected to launch their centre in the city is because the Hong Kong government is very supportive in developing I&T.



PROFESSOR GUANG-ZHONG YANG
楊廣中教授

Director and Co-Founder
Precision Robotics
Precision Robotics 普銳醫療有限公司
總監兼創辦人

FinTech company FinEX Asia provides asset management, private equity and lending services and expanded from a small team to a team of 35 from 2017 to 2018. Together with the company's strategic partner, Dianrong, FinEX Asia continues its growth strategy thanks to Hong Kong's attractive blend of global capital flows and local investor access.



MAGGIE NG
伍楊玉如
Founder and CEO
FinEX Asia
亞盟金融
創辦人兼行政總裁

Tencent also launched their first Tencent Westart Innovation Space branch outside Mainland China in Hong Kong in 2018 with the objective to create an open, inclusive and borderless ecosystem for startups and cutting-edge industries. The company hopes to attract overseas companies to come to Asia and help Mainland entrepreneurs to go global.



ELAINE WANG
王蘭
General Manager
Tencent WeStart
騰訊眾創空間
總經理

「一帶一路」和「粵港澳大灣區」發展帶來嶄新機遇，公司或機構可透過香港優越的研發生產、世界級基礎設施、完善的司法制度和穩健的知識產權保障，擴展業務，走向世界。

政府提出的新建議包括：

- 四項重點發展範圍：生物科技、人工智能(AI)、智慧城市及金融科技
- 為落馬洲河套地區「港深創新及科技園」第一期預留200億元向「創新及科技基金」注資100億港元，以支援本地的應用研發工作及創科項目
- 推動企業投資科研，建議首200萬元合資格研發開支獲300%扣稅，餘額獲200%扣稅
- 向研究資助局「研究基金」注資200億元、推出30億元「研究配對補助金計劃」
- 加速再工業化，成立20億元「再工業化資助計劃」資助生產商在港設立智能生產線推出首個優秀人才入境計劃，吸引世界各地優秀人才，如創新科技專家、金融科技專才、數據科學家及網絡安全專家、來港發展
- 推出科技人才入境計劃，並透過快速處理安排為合資格科技公司或機構輸入海外和內地科技人才來港從事研發工作

創新科技的蓬勃發展

香港投資推廣署、香港科技園公司及其他政府部門一直緊密合作並致力支持創新科技公司落戶香港。

由倫敦帝國學院的Hamlyn中心分拆出來的Precision Robotics於2018年3月在香港開始進行外科機械人研發，通過技術創新應對全球健康挑戰。Hamlyn中心的Precision Robotics總監兼創辦人楊廣中教授表示香港政府大力支持發展創新科技是其中一個決定選址香港設立辦事處的重要原因。

金融科技公司亞盟金融在2017年在香港開立總部，並於2018年由小型團隊迅速發展成擁有35名員工的公司，其業務分為三大範疇：資產管理、私募股權投資和貸款。透過策略夥伴點融的緊密合作，加上香港是環球資本流動的必經之地及匯聚眾多投資者，得以協助亞盟金融擴展業務。

Another Mainland conglomerate, Alibaba, partnered with SenseTime and HKSTP launched the HKAI Lab in early 2018 to promote the frontiers of AI with cutting-edge technology and expertise, and to empower startups to commercialise their new inventions. "With an open economy, a group of outstanding researchers in universities working on AI, plus strong intellectual property protection, Hong Kong has all the ingredients to flourish in innovation and technology," Cindy Chow, Executive Director of Alibaba Hong Kong Entrepreneurs Fund said.



CINDY CHOW
周駱美琪
Executive Director
Alibaba Entrepreneurs Fund
阿里巴巴創業者基金
執行董事

騰訊亦於2018年在香港推出中國境外首間眾創空間，其目標是為初創企業和尖端行業構建一個開放、包容和無界限的生態系統。騰訊希望透過促進香港的創業生態發展，吸引海外公司進駐亞洲，幫助內地創業者走向世界。

另外，阿里巴巴、商湯集團及香港科技園公司亦在2018年初成立香港人工智能實驗室，利用尖端技術與專門知識，推動人工智能的發展，協助初創企業加快將其發明商業化。阿里巴巴創業者基金執行董事周駱美琪女士更視香港為開發創新科技項目的理想平台。「開放的經濟造就了一眾在大學研究人工智能的出色研究員，加上穩健的知識產權保障，香港可謂具備了孕育創新科技所需的一切條件。」

SNAPSHOTS OF OUR EVENTS

本署的部份活動照片



8 JAN

Hong Kong 香港

The launch of StartmeupHK Festival 2018

「2018 StartmeupHK創業節」揭開序幕。

24 MAR

Hong Kong 香港

InvestHK and the Department for International Trade of the United Kingdom signed a Memorandum of Understanding (MOU) on investment promotion co-operation, with a particular focus on innovation and technology and other emerging sectors.

投資推廣署與英國國際貿易部簽署諒解備忘錄，以促進兩地的投資推廣合作，尤其是在創新科技領域及其他新興產業方面。



22 APR

Dubai 杜拜

The Director-General of Investment Promotion, Mr Stephen Phillips, met with President and CEO, Dubai Chamber, HE Hamad Buamin, in Dubai.

投資推廣署署長傅仲森與杜拜商會總裁兼首席執行官HE Hamad Buamin會面。

13 JUN

Hong Kong 香港

InvestHK's Annual Chief Executive's Reception brought together overseas and Mainland business communities and thanked them for their vote of confidence in Hong Kong

投資推廣署行政長官周年晚會
匯聚了海外及內地商界人士，
感謝他們對香港投下信心一票。



26 JUN

United Kingdom 英國

Accompanied by the Hong Kong Economic and Trade Office in London and InvestHK, Secretary for Information & Technology Nicholas Yang visited UK to talk to key players of the UK innovation and technology sector about the latest policy initiatives of the HKSAR Government to drive innovation and technology development.

在香港駐倫敦經濟貿易辦事處和投資推廣署的陪同下，創新及科技局局長楊偉雄訪問英國，向英國創新及科技界講述特區政府為推動創科發展而推出的最新政策措施。



31 AUG

Urumqi, Xinjiang Uygur Autonomous Region 新疆維吾爾自治區烏魯木齊市

Director-General of Investment Promotion, Mr Stephen Phillips, updated the Xinjiang business community on Hong Kong's unique business advantages in the context of the national Belt and Road Initiative and Hong Kong's ability to expand their business globally at the seminar at the 6th China- Eurasia EXPO.

投資推廣署署長傅仲森於第六屆中國-亞歐博覽會期間舉辦投資推廣研討會，向當地企業介紹香港在國家「一帶一路」倡議下的獨特優勢，以及當地企業如何利用這些優勢拓展海外市場。





12 SEP

Hong Kong 香港

The launch of Hong Kong FinTech Week 2018.

「2018 香港金融科技周」揭開序幕。

29 NOV

Hong Kong 香港

Launch of Nordic Innovation House, supported by InvestHK.

Nordic Innovation House香港分館揭幕，由投資推廣署支持。



11 DEC

Hong Kong 香港

InvestHK's annual reception brought together over 650 attendants from overseas and Mainland business communities, partners, consulates, chamber of commerce and business leaders.

投資推廣署周年晚會匯聚了超過650位來自海外及內地商界、合作夥伴、領事館、商會的嘉賓以及商界領袖。

BUSINESS LAUNCH AND EXPANSION SUPPORT

業務開拓，全力支援

InvestHK stands ready to welcome Mainland and overseas investors to set up businesses in Hong Kong and help them achieve success in one of the most business-friendly cities in the world. Our staff members are experienced marketers and specialists in their respective sectors, and they assist clients at all stages of their business, from initial planning to the launch of the business to further expansion. We provide clients with information on relevant laws and regulations, referrals to government departments and business professional services, marketing and publicity support as well as networking opportunities. All the services we render are customised, confidential and free of charge. Here are some examples of clients we worked with in 2018:

投資推廣署隨時歡迎內地及海外投資者在香港建立業務，協助他們在這全球最適合營商之一的城市之一取得成功。我們的團隊是對各行業有深厚認識的市務人員和專家，他們為客戶在各個業務發展階段提供支援，包括初步規劃、業務開展以至進一步擴張。我們為客戶提供有關法律與規管條例的資訊、相關政府部門及專業服務轉介、宣傳支援以及商務聯誼活動。所有服務都是量身訂造，保密和免費。在2018年我們協助過的部份客戶包括：



BENDURA BANK AG, the fourth-largest bank by profit after tax in Liechtenstein, announced the opening of its first office in Asia Pacific, a Representative Office in Hong Kong on 8 November.

富地銀行股份有限公司11月8日宣布在香港開設代表辦事處。該行為列支敦士登按稅後利潤計第四大銀行，香港代表處是其在亞太區的首個代表辦事處。



Chief Executive Mrs Carrie Lam (second left) officiated the opening ceremony of ICBC Aviation Leasing in Hong Kong on 28 March.

行政長官林鄭月娥（左二）於3月28日主持工銀航空金融租賃在香港的開幕儀式。



Hyakunousha International Limited opens new food factory on 19 June.

百農社國際有限公司中央食品工場於6月19日正式開幕。



Global market research company Euromonitor International officially opened its Hong Kong office on 17 May.

環球市場研究公司Euromonitor International在香港開設的辦事處於5月17日正式開幕。



Lottusse, a Spanish handcrafted leather brand with its heritage dating back to 1877, opened its flagship retail store in Hong Kong on 29 May.

創立於一八七七年的西班牙祖傳手工皮具品牌Lottusse於5月29日在香港開設旗艦零售店。



Contemporary art specialist David Zwirner Gallery opened its Hong Kong gallery on 27 January.

當代藝術畫廊卓納畫廊香港空間於1月27日開幕。

Image Credit: © Dirk Usterbrock, David Zwirner, New York/London/Hong Kong



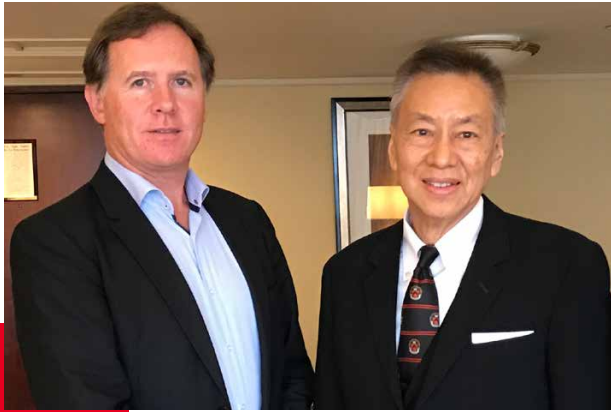
London-based TransferWise announced on 6 July the official launch of its international money transfer platform in Hong Kong.

總部設於倫敦在金融科技具領導地位的TransferWise於7月6日宣布，正式在本港推出國際匯款平台。



US law firm Seyfarth Shaw LLP officially launched its regional office in Hong Kong on 17 May.

美國賽法思•肖律師事務所於5月17日在香港開設地區辦事處。



Aergo Capital, an international aircraft leasing company based in Ireland, opened on 23 January its regional office in Hong Kong.

愛爾蘭國際飛機租賃公司Aergo Capital於1月23日在香港開設地區辦事處。



Mainland financial group, Atom Capital Hong Kong Limited, announced on 18 May that it has set up its regional headquarters in Hong Kong.

內地金融集團原子資本（香港）有限公司於5月18日宣布，在香港開設地區總部。



Irvin's Salted Egg from Singapore opened its first store in Harbour City on 27 February.

新加坡零食品牌Irvin's Salted Egg於2月27日在尖沙咀海港城開設首間門市。



The Shilla Duty Free announced on 28 June the official opening of its retail stores chain at the Hong Kong International Airport, taking an important step in the Korean travel retailer's continuous expansion plan in East Asia.

新羅免稅店於6月28日宣布，旗下位於香港國際機場的零售店正式開幕，標誌著該韓國旅遊零售業品牌在東亞市場持續擴充踏出重要一步。

2018 EVENT HIGHLIGHTS

2018年活動摘要



OVERSEA EVENTS 海外活動

Feb 16	"How to Grow Your Business in Hong Kong & Beyond" Seminar	Hyderabad 海得拉巴
Mar 13	Business Luncheon and Networking Reception	Santiago 聖地牙哥
Mar 15	C-Level Meeting in São Paulo	São Paulo 聖保羅
Mar 27	Chinese New Year Reception	Palermo 巴勒莫
Mar 28	Chinese New Year Reception	Caltanissetta 卡爾塔尼塞塔
Apr 18	"Opportunities for Italian Food Industries in Hong Kong" Seminar	Bologna 博洛尼亞
May 13	"Asia at Your Fingertips" Seminar	Tel Aviv 特拉維夫
May 17	"Hong Kong – Where Business Goes to Grow" Seminar	Helsinki 赫爾辛基
Jun 20	Seminar on the Guangdong-Hong Kong-Macao Greater Bay Area	Paris 巴黎
Jul 11	The "Belt and Road" and "Greater Bay Area" Initiatives - Hong Kong's Important Role and Business Opportunities for Japanese Companies	Tokyo 東京
Jul 12	"Smart Innovative Hong Kong and the Greater Bay Area" Seminar	Seoul 首爾
Aug 2	"Hong Kong - Your Choice of Investment Destination" Roundtable Meeting	Manila 馬尼拉
Aug 27-30	Investment roadshow in South America	Belo Horizonte 貝洛奧里藏特 São Paulo 聖保羅 Santiago 聖地牙哥
Sep 5	Power Breakfast with the Financial Secretary	Tel Aviv 特拉維夫
Sep 5	Meeting Hong Kong - FinTech and EdTech Roadshow	Oslo 奧斯陸
Sep 19	Investment Seminar with COMCE	Guadalajara 瓜達拉哈拉
Sep 19	Investment Seminar with China Chamber	Guadalajara 瓜達拉哈拉
Sep 20	"Growth Opportunities for startups in Hong Kong and Greater Bay Area" Seminar	New York 紐約
Oct 9	Investment Promotion Seminar	Santiago 聖地牙哥
Oct 25	Seminar on "Hong Kong: Your Innovation & Technology Hub to Grow in Global Market"	Seoul 首爾
Nov 6	"New Frontiers for Innovation and Technology in Hong Kong" Seminar	New York 紐約
Nov 14-16	"Business Opportunities for Italian companies in Hong Kong" roadshow in Italy	Salerno 薩雷諾 Bari 巴里 Alberobello 阿爾貝羅貝洛
Nov 20	Hong Kong BioTech Seminar	Tokyo 東京
Nov 22	"Interactive Session on Business Opportunities in Hong Kong" Seminar	New Delhi 新德里



MAINLAND EVENTS 內地活動

Feb 03	Beijing & Hong Kong Business Matching Session 香港・北京兩地企業對接會	Beijing 北京
May 10	"Belt and Road, Together We Grow" Roundtable Meeting " 「一帶一路，共創新思路」投資推廣座談會	Chengdu 成都
May 29	Seminar on Guangdong-Hong Kong-Macao Greater Bay Area – New Opportunities arising from Overseas Treasury Management 「粵港澳大灣區・海外財資管理新機遇」研討會	Guangzhou 廣州
Jul 25	"Belt and Road, Together We Grow" Investment Promotion Seminar " 「一帶一路，共創新思路」「善用香港平台，蘇港合作共贏」座談會	Nanjing 南京
Jul 26	"Belt and Road, Together We Grow" Investment Promotion Seminar 「一帶一路，共創新思路」「善用香港平台，皖港合作共贏」投資推廣研討會	Hefei 合肥
Aug 21	"Belt and Road, Together We Grow" Roundtable Meeting 「一帶一路，共創新思路」投資推廣座談會	Chongqing 重慶



MAINLAND EVENTS 內地活動

Aug 31	"Belt and Road, Together We Grow" Investment Promotion Seminar 「一帶一路，共創新思路」投資推廣研討會	Urumqi 烏魯木齊
Sep 04	"Belt and Road, Together We Grow" Roundtable Meeting 「一帶一路，共創新思路」投資推廣座談會	Guangzhou 廣州
Sep 08	"Belt and Road, Together We Grow" Roundtable Meeting 「一帶一路，共創新思路」投資香港座談會	Xiamen 廈門
Oct 24	Belt and Road Seminar 「優勢互補，共拓「一帶一路」機遇」-京港攜手共建「一帶一路」專題活動	Beijing 北京
Oct 25	Seminar on Opening Up of Services Industries 「共享開放新成果，構建開放新格局」-京港服務業擴大開放合作專題活動	Beijing 北京
Nov 06	Investment Promotion Roundtable Meeting 「善用香港平台，滬港合作共贏」座談會	Shanghai 上海
Nov 07	"Belt and Road, Together We Grow" Roundtable Meeting 「一帶一路，共創新思路」投資推廣座談會	Wuhan 武漢
Nov 15	"Belt and Road, Together We Grow" Catering Industry Seminar 「一帶一路，共創新思路」餐飲行業投資推廣座談會	Chengdu 成都
Nov 16	"Belt and Road, Together We Grow" Catering Industry Seminar 「一帶一路，共創新思路」餐飲行業投資推廣座談會	Chongqing 重慶
Nov 27	"Belt and Road, Together We Grow" Roundtable Meeting 「一帶一路，共創新思路」投資香港座談會	Fuzhou 福州



LOCAL EVENTS 香港活動

Jan 11	French Community Networking Reception 法國社群聯誼酒會
Mar 19	Seminar for Mainland Enterprises 「一帶一路，共創新思路」研討會
Mar 20	Mainland Reception 中資企業酒會
Apr 17	ASEAN Community Networking Reception 東南亞國家聯盟社群聯誼酒會
May 18	2018 Jiangxi-Hong Kong Cooperation on "Belt and Road" Symposium 2018年贛港合作「一帶一路」建設（香港）推介會
Jun 12	Reception for New Foreign and Mainland Companies in Hong Kong 歡迎在香港新成立的海外及內地企業酒會
Jun 27	The 20th China International Fair for Trade and Investment (CIFIT) - Hong Kong Promotional Symposium 第20屆中國國際投資貿易洽談會 — 香港推介會
Sep 12	Tourism and Hospitality Networking Reception 旅遊及款待業聯誼酒會
Sep 20	Innovation and Technology Sector Seminar cum Networking Reception 「內地科技企業進駐香港 — 把握粵港澳大灣區新機遇」研討會暨聯誼酒會
Sep 21	Dongguan-Hong Kong Economic Cooperation Conference 2018 莞港產業合作推介會2018
Oct 09	Japanese Community Networking Reception 日本社群聯誼酒會
Oct 23	Creative Industries Networking Reception 創意產業聯誼酒會
Dec 11	Annual Reception 周年酒會



SPONSORED OR SUPPORTED BY INVESTHK 贊助或支持活動

Jan 16-17	Asian Financial Forum 2018 亞洲金融論壇2018	Hong Kong 香港
Feb 26 - Mar 1	Mobile World Congress	Barcelona 巴塞隆拿
Mar 21-24	GREAT Festival of Innovation	Hong Kong 香港
Mar 29-31	Art Basel 巴塞爾藝術展香港展會	Hong Kong 香港
Apr 4	Hong Kong ICT Awards 2018 香港資訊及通訊科技獎 2018	Hong Kong 香港
May 16	Smarthk 「創新升級 • 香港論壇」 2018	Hangzhou 杭州
Jun 11-13	2018 World Forum for Foreign Direct Investment	Liverpool 利物浦
Jun 13	SOPA 2018 Awards for Editorial Excellence 亞洲出版業協會「2018 年度卓越新聞獎」	Hong Kong 香港
Jun 26-27	Ishka : The Aviation Finance Festival	Dublin 都柏林
Jun 28	Belt and Road Summit 一帶一路高峰論壇	Hong Kong 香港
Jul 9-12	RISE 2018 創業展 2018	Hong Kong 香港
Jul 17	Forbes Under 30 Summit Asia 福布斯亞洲版「30位30歲以下精英」榜單	Hong Kong 香港
Jul 18-19	AVCJ Private Equity & Venture Forum Singapore	Singapore 新加坡
Aug 29-31	Natural & Organic Products Asia 2018 (NOPA) 2018 亞洲天然及有機產品博覽會2018	Hong Kong 香港
Sep 4	The 6th Annual Summit for Business with China	Israel 以色列
Sep 8-11	China International Fair for Investment and Trade (CIFIT) (Xiamen 9.8) 中國國際投資貿易洽談會 (廈門9.8)	Xiamen 廈門
Sep 15-16	China Overseas Investment Fair 中國對外投資洽談會	Beijing 北京
Sep 18	London Design Biennale Reception	London 倫敦
Sep 19-22	The Computing Conference 2018 杭州云栖大會	Hangzhou 杭州
Sep 21-22	Food's Future Summit 2018	Hong Kong 香港
Oct 16-18	TIACA's Air Cargo Forum and Exhibition 2018	Toronto 多倫多
Oct 29 - Nov 1	Asia Video Summit 2018	Hong Kong 香港
Nov 1	Think Global, Think Hong Kong 「邁向全球 首選香港」 高峰論壇	Tokyo 東京
Nov 12-13	The New York Times International Luxury Conference 《紐約時報》國際會議	Hong Kong 香港
Nov 29	GS1 Summit 2018 香港貨品編碼協會高峰會2018	Hong Kong 香港
Dec 3-8	Business of Design Week (BODW) 香港設計營商周	Hong Kong 香港
Dec 5	The 5th Annual TransPacific Entrepreneurial Conference	Hong Kong 香港

INVESTHK'S WORLDWIDE NETWORK

服務網絡，連繫全球

ASIA PACIFIC 亞太區

- ▼ Hong Kong 香港
- ▼ Bangkok 曼谷
- ▼ Beijing 北京¹
- ▼ Chengdu 成都
- ▼ Guangzhou 廣州
- ▼ Jakarta 雅加達
- ▼ Mumbai 孟買
- ▼ Osaka 大阪
- ▼ Seoul 首爾
- ▼ Shanghai 上海
- ▼ Singapore 新加坡
- ▼ Sydney 悉尼
- ▼ Taipei 台北²
- ▼ Tokyo 東京
- ▼ Wuhan 武漢

EUROPE AND MIDDLE EAST 歐洲及中東

- ▼ Berlin 柏林
- ▼ Brussels 布魯塞爾
- ▼ Dubai 杜拜
- ▼ Gothenburg 哥德堡
- ▼ Istanbul 伊斯坦布爾
- ▼ Jerusalem 耶路撒冷
- ▼ London 倫敦
- ▼ Milan 米蘭
- ▼ Moscow 莫斯科
- ▼ Paris 巴黎

AMERICAS 美洲

- ▼ New York 紐約
- ▼ Mexico City 墨西哥城
- ▼ Rio de Janeiro 里約熱內盧
- ▼ Santiago 聖地牙哥
- ▼ San Francisco 三藩市
- ▼ Toronto 多倫多

Head Office
總部

Investment Promotion Units in
Hong Kong Economic and Trade Offices
香港經濟貿易辦事處轄下的投資推廣小組

Consultants
投資推廣署駐當地顧問

Note 註:

1. Beijing Office
駐北京辦事處
2. Hong Kong Economic, Trade and
Cultural Office (Taiwan)
香港經濟貿易文化辦事處 (台灣)

"Through InvestHK events and publications, we are able to keep in touch with our fellow business community and of course, their consultation services about how to set up in Hong Kong, especially for businesses catering to the Mainland China market, providing companies with the confidence that they are approaching the right way."

「透過投資推廣署的活動和刊物，我們能夠與業界同行保持聯繫。他們就如何在香港開設公司提供諮詢服務，服務尤其適合面向中國內地市場的企業，能讓企業肯定自己接觸市場的方式是正確。」

MIKE RICH

EVP of Sales and Content 銷售及內容合作執行副總裁
Partnerships for FOX Networks Group Asia
福斯傳媒集團亞洲區

CLIENTS' TESTIMONIAL 客戶評語

"It is not easy for foreign companies to know about the local market. InvestHK has opened the doors for us to meet and know our customers and fellow businesses."

「外國公司要知道本地市場的情況並不容易。投資推廣署為我們打開了大門，讓我們結識並了解我們的客戶和同行。」

DAVID FRIEDLAND

Managing Director, Asia Pacific
亞太區董事總經理
Interactive Brokers Hong Kong Limited
盈透證券香港有限公司

"The Hong Kong government has created a pro-business environment, where starting and scaling a new company is not only achievable, but is also encouraged."

「香港政府創造了一個有利營商的環境，不單令我們在此成立以至擴大新公司的規模不僅變得容易，更受到積極鼓勵。」

MAGGIE NG

伍楊玉如
Founder and CEO
創辦人兼行政總裁
FinEX Asia
亞盟金融

"InvestHK has provided us with professional advice and helped us to expand our network and access important resources. It is committed to developing solutions that will boost Hong Kong's economy and realise the goals of the city's development strategies."

「投資推廣署是一個很好的分享行業資訊平台，有助於我們諮詢專業意見、擴展網絡、以及獲取相關資源。該署亦致力引進有利於香港經濟及發展策略的專案。」

EMMA ZENG

曾薇
General Manager of Enterprise Business 企業業務總經理
China Mobile International Limited 中國移動國際有限公司

"InvestHK went the extra mile in helping us to set up and we relied a lot on the team in looking for location and contacts. While we were finally here, we felt extremely welcome and we exchange a lot of ideas with the department. I can only recommend InvestHK to any companies who want to set up in Hong Kong."

「在協助我們成立辦事處時，投資推廣署總是不遺餘力，除了幫忙物色辦事處的地點外，我們憑藉他們的協助與相關各方建立聯繫。當我們來到香港時，我們感受到香港對歐睿的歡迎，更與投資推廣署交流了許多想法。我極力向所有想要在香港開業的公司推薦投資推廣署。」

AGILSON VALLE

General Manager (Hong Kong) 香港區總經理
Euromonitor International 歐睿國際

"Hong Kong was our starting base because it is a dynamic and entrepreneurial city with tremendous opportunities. Also, the city has a strong, exceptional talent pool, an innovation-friendly environment which made it a perfect spot for us to take off."

「我們之所以以香港為起步基地，是因為這裡是一個充滿活力，而且蘊含龐大機遇的企業化城市。」

TITUS RAHIRI

Founder & Director 創辦人兼董事
KorumLegal

"With an open economy, a group of outstanding researchers in universities working on AI, plus strong intellectual property protection, Hong Kong has all the ingredients to flourish in innovation and technology."

「開放的經濟造就了一眾在大學研究人工智能的出色研究員，加上穩健的知識產權保障，香港可謂具備了孕育創新科技所需的一切條件。」

CINDY CHOW

周路美琪

Executive Director 執行董事
Alibaba Entrepreneurs Fund 阿里巴巴創業者基金

"Hong Kong's vibrant and talented tech community, supplemented by strong multi-language skills, is essential for our expansion in Asia."

「香港的科技社區不但充滿活力、人才鼎盛，能操多國語言，這對我們在亞洲的擴張有著至關重要的作用。」

MITCH YOUNG

Vice President and General Manager
副主席兼總經理
Asia Pacific and Japan of ServiceNow
ServiceNow 亞太及日本地區



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