

TOURISM & HOSPITALITY NEWS & EVENTS UPDATES

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FOOD & BEVERAGE 餐飲業

Planting a Good Idea

Homegrown plant-based-meat startup Good Food Technologies has launched its locally produced Plant Sifu branded retail and foodservice food products in Hong Kong. The firm has received its first round of seed funding earlier and has its sights set on expansion to the Guangdong-Hong Kong-Macao Greater Bay Area and globally, and to have multiple production sites.

[More details...](#)

種出新意念

專門研發植物豬肉的本地初創公司好食科技旗下最近推出新品牌——植廚，為本港零售和食品服務市場提供植物肉產品。早前公司已獲第一輪種子基金，期望將業務擴展至粵港澳大灣區和全球，並在不同地方設立生產基地。[詳情...](#)



Top Chefs Plate up for the Planet

Food Made Good's new global campaign, One Planet Plate presented by HSBC is launching in Hong Kong after UK and Singapore. It highlights sustainable offerings on restaurant menus and helps diners enjoy dishes that taste great and are kind to the planet. The new international campaign aims to serve up five million more sustainable meals in 2022 and globally 6,600 restaurant outlets have already participated, including 31 of The World's 50 Best Restaurants and more are expected to join. Diners can find participating restaurants on the campaign's dedicated website that suit their budget, favourite cuisine and location, from popular eateries to Michelin-starred restaurants. [More details...](#)

頂級廚師給地球的獻禮

Food Made Good在香港推出，由滙豐銀行呈獻的的全球運動One Planet Plate，推介可在多間餐廳享受到既美味又環保的各款菜式。這個近期在英國和新加坡開展、嶄新的國際性運動，目標訂於2022年裡，售出五百萬份更可持續的膳食。全球超過6,600家食肆已經參與支持，包括全球50最佳餐廳中其中31家，預計有更多餐廳準備加入此運動。食客可瀏覽專屬網站，按預算、喜好料理或地點等，尋找已參與運動的大眾化至米芝蓮星級餐廳。[詳情...](#)



HKTDC Launches Brand-new Exhibition Model EXHIBITION+

EXHIBITION+ comprises four key exhibition elements, including HKTDC-organised physical fairs, the smart business-matching platform Click2Match, online-to-offline seminars under the Intelligence Hub, and the hktcdc.com Sourcing platform, to provide round-the-clock services that boost the flexibility and effectiveness of business promotion for SMEs and offer benefits such as extended fair periods, expanded platforms and enhanced opportunities. [More details...](#)

貿發局推出全新展覽模式「EXHIBITION+」

「EXHIBITION+」融合全新展覽模式，結合四個展覽會的重要元素，包括實體展、「商對易」(Click2Match) 智能配對平台、線上線下研討會及論壇 (Intelligence Hub)，以及「貿發網採購」平台 (hktcdc.com Sourcing)，提供全天候服務，使中小企的商務推廣更具彈性及效益，享受展期更長、平台更佳、商機更多的優勢。 [詳情...](#)

HKTDC Food Expo on Stage (11 – 15 Aug)

The Expo offers food and beverage suppliers a golden opportunity to create new business and promotes brand recognition. In 2021, the Expo featured 545 exhibitors who interacted with more than 370,000 visitors. This year it will continue to be concurrently held with Hong Kong International Tea Fair, Home Delights Expo and Beauty & Wellness Expo physically while business matching activities by the Click2Match platform will go on until 20 August.

[More details...](#)

香港貿發局美食博覽8月開鑼 (8月11-15日)

美食博覽將為食品及飲料供應商提供機會，開創新業務及提升品牌認知度。2021年博覽雲集545家參展商，共吸引逾37萬人次入場參觀購物。2022年博覽將繼續與香港國際茶展、家電•家品•博覽及美與健生活博覽同期舉行實體展，而商對易網上商業配對活動將持續至8月20日。 [詳情...](#)

InvestHK ASEAN Webinar - Practical Tips and Experience Sharing for Setting Up in the GBA via Hong Kong for the Lifestyle and Creative Industries (30 Aug)

This event allows you to interact with veterans and experts in the lifestyle and creative industries, who will also share with you their insights and practical experience of development in the Guangdong-Hong Kong-Macao Greater Bay Area (GBA). [More details...](#)

投資推廣署東盟市場網絡研討會 — 生活品味及創意產業經由香港進駐大灣區的實用技巧和經驗分享 (8月30日)

本次活動讓參加者與生活品味和創意行業的資深人士和專家互動，同時還會分享他們對粵港澳大灣區發展的見解和實踐經驗。 [詳情...](#)

GS1 HK Food Safety Forum 2022 (31 Aug)

Themed “Food Safety and Consumer Trust: Navigating the Road Ahead” this year, the annual Food Safety Forum will bring together the collective wisdom of over 400 industry experts and practitioners to improve food traceability practices as well as to drive effective adoption of international standards and technology for food management systems, thus mitigating food risk along the end-to-end supply chain, building consumer trust and enhancing brand image. [More details...](#)

GS1香港食品安全論壇2022 (8月31日)

今年的論壇以「食品安全和消費者信任：指引未來」為主題，雲集超過400名業界專家和從業者，盡其睿智，改善食物追蹤方法，同時推動食品管理系統採用國際標準和科技，從而減輕端到端供應鏈的食品風險，建立消費者信心和品牌形象。 [詳情...](#)

BEAUTY AND WELLNESS 美容及保健服務

Fitness Centres Expect Double-digit Growth in Revenue Next Year with the Return of Gym-goers

Since the end of April, fitness centres have resumed business for two months. Many people are going back to the gym. The industry believes that the market will continue to grow and some fitness centres will expect a double-digit growth in revenue next year. According to the Hong Kong Fitness Guide's study in end 2021, the market sales of the fitness industry in Hong Kong reached HK\$3.66 billion, and the number of fitness clubs increased by more than 22 percent to 1,189 when compared to last year. Gordon Yau, Chairman of the Hong Kong Fitness Guide Survey Group, estimated that during the closure earlier this year, about 150 fitness centres have closed, mostly yoga studios. After the reopening at the end of April, more and more fitness centres opened. Among the newly opened centres, most are 24-hour fitness centres and small and medium-sized fitness studios with personal trainers. It is estimated that there will be another 100 to 200 gyms opening this year, amounting to a total of 1,300 to 1,400 fitness centres. (Source: Hong Kong Economic Times, 22 June 2022)

健身室客重返 看好明年生意雙位數升

健身中心4月底恢復營業至今兩個月，有不少市民重返健身室。業界相信市場將持續發展，有健身室更期望明年生意額錄雙位數升幅。據《香港健身Guide》去年底的數據顯示，本港健身行業的市場銷售額達36.6億元，健身俱樂部的數量較2019年增加逾22%至1,189間。香港健身Guide調查組主席邱益忠估算，今年初停業期間，有約150間健身場所結業，大多是瑜伽中心。4月底重開後，愈來愈多健身中心開業，致整體數量收復失地，當中以24小時健身中心、中小型主打一對一教練的健身室為主，估計今年將再增加100至200間，總量達1,300至1,400間。（資料來源：經濟日報2022年6月22日）





Hong Kong Ranked Fifth in World Competitiveness Yearbook 2022

In the latest World Competitiveness Yearbook (WCY) 2022 published by the International Institute for Management Development (IMD), Hong Kong was ranked fifth globally, up from seventh last year. It recognised Hong Kong as one of the most competitive economies in the world.

[More details...](#)

香港在《2022年世界競爭力年報》排名第五位

在國際管理發展學院最新發布的《2022年世界競爭力年報》中，香港排名從去年全球第七位上升至第五位。排名肯定香港為全球最具競爭力的經濟體之一。[詳情...](#)

Dedicated Fund on Branding, Upgrading and Domestic Sales Enhanced

The geographical scope of the BUD Fund has been extended to Kuwait and the United Arab Emirates with which Hong Kong has signed Investment Promotion and Protection Agreements. [More details...](#)

「發展品牌、升級轉型及拓展內銷市場的專項基金」推出優化措施

專項基金的資助地域範圍已擴大至包括兩個已與香港簽署促進和保護投資協定的經濟體，分別為科威特和阿拉伯聯合酋長國。[詳情...](#)

CONTACT US 聯繫我們

Should you need any advice on setting up in Hong Kong, please get in touch.
Our services are free, confidential and tailored to your needs.

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