

TOURISM & HOSPITALITY NEWS & EVENTS UPDATES

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CONVENTIONS & EXHIBITIONS 會議及展覽業

InvestHK's Investment Promotion Week (17-21 Oct)

Join us to Write your Next Success Story in Hong Kong

The upcoming Investment Promotion Week, at HKCEC and online, will gather experts from various sectors and explore the latest investment and business opportunities in Hong Kong. On 19 Oct, Lifestyle & Creative Industry Day themed "Looking to the Future" gathers the best ideas from visionaries and leaders in art and culture, tourism, sports and entertainment, retail and eCommerce, carbon neutrality, art tech and the Metaverse, to explore future possibilities. [Register now...](#)

投資推廣署「投資推廣週」(10月17至21日) 與你一起在香港共創新篇章

來自不同領域的專家將於會上分享香港最新的營商機遇和經驗，期待你親臨香港會議展覽中心或線上一同參與。於10月19日舉行的生活品味及創意產業日，將以「展望將來」為題，匯集藝術文化、旅遊、體育和娛樂、零售和電子商務、碳中和、藝術科技和元宇宙的領導和先鋒，展示最新意念，共同探索未來的發展和商機。[立即登記...](#)



InvestHK

INVESTMENT PROMOTION WEEK

17-21 OCTOBER 2022
HKCEC and online



Sustainability Professionals and Corporate Executives Share the Floor at ReThink Hong Kong (5-6 Oct)

ReThink is Hong Kong's sustainable business event for net-zero and ESG strategies. The two-day conference and expo, which will host 3,000+ attendees, have been designed specifically for Hong Kong business leaders, sustainability practitioners, and those responsible for researching and resourcing new sustainable strategies.

[More details...](#)

ReThink Hong Kong 匯聚可持續發展專業人士 和企業高管 (10月5至6日)

ReThink是本地一個為探討和實行淨零排放與環境、社會和管治策略的可持續商業活動。為期兩天的會議和展覽將吸引超過3,000名參加者，透過業界著名講者的演講、討論和個案分享，為與會者提供可持續發展的最新訊息和實行方案。

[詳情...](#)



Courtesy: Hong Kong Productivity Council

HKPC “Future FoodTech Lab” Opens to Showcase Award-winning Food Technologies

Hong Kong Productivity Council (HKPC)'s Future FoodTech Lab is Hong Kong's first-ever FoodTech prototype display platform. Showcasing advanced FoodTech at different stages of the food supply chain, Future FoodTech Lab provides a platform for site visits and technology testing for the industry. [More details...](#)

生產力局「食品未來科技館」開幕 展示多項獲獎食品科技

生產力局的「食品未來科技館」是全港首個展示食品科技原型的平台，展現供應鏈中不同流程的先進科技，藉以為業界提供實地考察及技術試驗的平台。[詳情...](#)

Upcycling Bread into Beer to Sequester Carbon

Hong Kong caterer Maxim's Group has cooperated with bread-to-beer startup Breer, run by students of Hong Kong University of Science and Technology, to create a craft beer that tastes unique and with a purpose. Breer collects surplus bread from Maxim's Group and upcycles them into bottles of beer. [More details...](#)

回收麵包釀酒 業務永續

香港美心集團與由香港科技大學學生經營的麵包啤酒初創公司 Breer 合作，打造口味獨特的精釀啤酒。Breer 從美心集團旗下的店鋪收集剩餘的麵包，釀成手工啤酒。[詳情...](#)

Turning a New Page on Borrow and Return Cup Initiative

Greenpeace joined hands with six coffee shops in Sheung Wan and launched the Sheung Wan Borrow and Return Cup programme in July. Supported by a mobile App, the programme showcases the replacement of disposable tableware with reusable ones as a feasible practice.

[More details...](#)

上環重用杯借還計劃

綠色和平跟六家位於上環的咖啡店合作，推行「上環重用杯借還計劃」，利用手機 App 將可重用餐具系統引進香港社區，以重用取代即棄，示範可行減塑方法。[詳情...](#)

Over 70 percent Respondents Bought Organic Food Reached New High

According to Hong Kong Organic Resource Center Certification Ltd's "Behavior of Hong Kong organic products consumption 2021" study, 74.5 percent respondents revealed that they had purchased organic food in the past year, up 11.2 percent from 63.3 percent compared to the previous year; which is also a new high since the study was conducted in 2004. Retailers indicated that business is growing gradually with strong demand in health products and food.

(Source: Hong Kong Economic Times, 30 August 2022).

逾七成受訪者曾購有機食品創新高

香港有機資源中心公布《香港消費者購買有機產品的行為研究》2021的調查結果，發現有74.5%的受訪者，在過去一年曾購買有機食品，與去年的63.3%比較，顯著上升11.2個百分點；比例更創下2004年開始進行調查以來的新高。零售商普遍亦反映，今年生意將繼續緩慢增長，當中以健康產品、食品的需求尤其大。(資料來源：經濟日報2022年8月30日)

GENERAL 一般消息

Hong Kong Once Again Ranked As The World's Freest Economy

The Fraser Institute continued to rank Hong Kong as the world's freest economy in the Economic Freedom of the World 2022 Annual Report. Hong Kong has gained the top rank since the inception of the report. Among the five areas of assessment, Hong Kong continued to rank top in "Freedom to Trade Internationally" and "Regulation".

[More details...](#)

香港再獲評為全球最自由經濟體

菲沙研究所的《世界經濟自由度2022年度報告》繼續把香港評為全球最自由的經濟體。自報告開始發布以來，香港一直位列全球第一。在五個評估大項中，香港在「國際貿易自由」及「監管」繼續排列首位。[詳情...](#)



Turn Shifting Values into Cross-Border Opportunities - PayPal Borderless Commerce Report 2022

According to PayPal 2022 Borderless Commerce Report, online retail has increased more than double in Hong Kong between January 2020 and October 2021, with eCommerce now making up more than half of all shopping. 77 percent of Hong Kong online shoppers have made purchases from international websites in the last three months of 2021.

[More details...](#)

將不斷轉變的價值觀化為跨境商機 PayPal 2022 年無國界商務報告

PayPal發表《2022年無國界商務報告》，顯示2020年1月至2021年10月期間，香港網上零售銷售額上升超過一倍，整體購物交易中有過半來自電子商。截至2021年年底，77%的受訪網購消費者曾光顧國際購物平台。[詳情...](#)

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Should you need any advice on setting up in Hong Kong, please get in touch.
Our services are free, confidential and tailored to your needs.

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