

TOURISM & HOSPITALITY NEWS & EVENTS UPDATES

FOOD & BEVERAGE 餐飲業

Sales of Beyond Meat in Asia Increased Threefold Last Year

The sales of Beyond Meat in Asia, including Hong Kong, Singapore, Philippines, Taiwan and Macao has increased three times from 2017 to 2018. (Source: Hong Kong Economic Times, 7 May 2019)

Beyond Meat熱潮 亞洲銷量去年增三倍

Beyond Meat在亞洲地區，包括香港、新加坡、菲律賓、台灣、澳門等地區2018年的銷售量比2017增長三倍。
(資料來源：經濟日報2019年5月7日)



The Good Food Startup Manual Hong Kong Edition Released

In collaboration with The Good Food Institute (GFI), Food Tech accelerator Brinc has released the Hong Kong edition of The Good Food Startup Manual which is a step-by-step instruction book for entrepreneurs who want to set up their own plant-based or cell-based protein startups.

[More details...](#)

香港版「美食創業手冊」發布

食品技術加速器Brinc與好食品研究所 (Good Food Institute) 合作，發布了香港版的「美食創業手冊」，為有意發展植物素食或以動物細胞蛋白製作人造肉類的食品創業者提供逐步教學。[詳情...](#)

Healthy Diet Campaign Upgraded

The Department of Health launched the EatSmart Restaurant (ESR) Star+ Campaign to encourage more restaurants to provide a wider range of healthier dishes.

[More details...](#)

衛生署推星級有營食肆運動

衛生署推出星級有營食肆運動，鼓勵更多食肆提供多元化健康菜式。[詳情...](#)

WINE 葡萄酒業



Celebrate Germany's Most Famous Grape in June

2019 is the seventh running of Riesling Weeks in Hong Kong, with nearly 100 outlets to participate. Check out the programmes and offers at <http://rieslingweeks.hk/>

德國葡萄酒盛事六月上演

第七屆德國雷司令周將於六月再度登陸香港，邀得過百間葡萄酒商參與。請瀏覽<http://rieslingweeks.hk/> 獲取更多活動訊息。

Asian Consumers Willing to Purchase Expensive Wine

According to IWSR latest Vinexpo report, global consumption of still and sparkling wine is forecast to reach US\$207 billion by 2022. Driven by the trend to 'drink less but better', value outstripped volume growth across all regions. This is particularly evident in the Americas and Asia-Pacific. The research predicts that China will overtake France by 2020 as the second most valuable market in the world. [More details...](#)

葡萄酒市旺 亞太消費者願買貴酒

調研機構IWSR發表最新全球酒類市場報告，顯示全球葡萄酒消費額在2022年將會達到2,070億美元（約16,235億港元）。消費者對葡萄酒的要求愈來愈高，貴精不貴多，令全球葡萄酒消費量增長，遠超於消耗量，在美洲及亞太地區情況特別顯著。報告預期，中國將於2020年底前超越法國，成為全球第二大最高價值的葡萄酒市場。[詳情...](#)

HOTEL 酒店業

Hotel Occupancy Reached 96 Percent on the First Three Days of Golden Week

The four consecutive days of golden week holiday attracted many Mainland Chinese visitors. According to Michael Li, Executive Director of The Federation of Hong Kong Hotel Owners, occupancy rate of its member hotels reached 96 percent on the first three days and retail sales including jewellery and cosmetics were positive. (Source: Hong Kong Economic Times, 2 May 2019)

酒店業：黃金周首三日 入住率96%

一連四天的五一黃金周吸引大批內地遊客訪港。今年旅客以自由行為主，香港酒店業主聯會執行總幹事李漢城預計，旗下會員酒店在首三日的入住率高達近96%。至於零售方面，珠寶及化妝品業亦對銷情樂觀。（資料來源：經濟日報2019年5月2日）



TOURISM & TRAVEL 旅遊業



Hong Kong Tourism Board Released Sports Calendar for Hong Kong

Hong Kong is a hub of sports action with year-round international competitions and excitement. [More details...](#)

旅遊發展局發布體育盛事日曆

香港雲集眾多世界級體育盛事，多項矚目的體育盛事輪番登場、貫穿全年。 [詳情...](#)

CONVENTIONS & EXHIBITIONS 會議展覽業

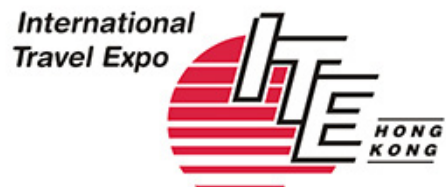
Travel Expo Returns (13-16 Jun)

International Travel Expo (ITE) Hong Kong, which combines the 33rd ITE and the 14th MICE Travel Expo, highlights in-depth and theme travels and features some 30 events of business matching, seminars and trade forums, etc.

[More details...](#)

香港國際旅遊展六月開展 (6月13至16日)

綜合第33屆香港國際旅遊展和第14屆商務會獎旅遊展，香港國際旅遊展(ITE)將聚焦深度旅遊和主題旅行，提供約30多場活動包括商貿洽談會、講座及研討會。 [詳情...](#)



香港國際旅遊展



GENERAL 一般消息



Free Trade Agreement (FTA) between Hong Kong and ASEAN Enters Into Force

The commitments made under the FTA between Hong Kong and the ASEAN among Hong Kong and three ASEAN member states, namely Myanmar, Singapore and Thailand, will enter into force on 11 June. [More details...](#)

香港與東盟自由貿易協定生效

香港與東南亞國家聯盟（東盟）的《自由貿易協定》涉及香港和緬甸、新加坡和泰國三個東盟成員國的部分將於6月11日生效。 [詳情...](#)

HKPC Announces 2019 Q2 Standard Chartered Hong Kong SME Leading Business Index - SMEs Anticipate Greater Bay Area Planning to Benefit Hong Kong on Global Stage

Compared with the first quarter, the Overall Index of the second quarter increased by 5.6, reading at 46.0, which was the sharpest increase over the past three years. The result indicated that SMEs are rebuilding their confidence in doing business gradually. [More details...](#)

生產力局公布2019年第二季「渣打香港中小企領先營商指數」 中小企預期大灣區規劃有助提升香港國際地位

調查結果顯示第二季的綜合營商指數較2019年首季回升5.6至46.0，升幅為過去3年來最高，顯示中小企的營商信心正逐步回穩。[詳情...](#)

Minimum Wage Rises

The statutory minimum wage was raised from \$34.5 per hour to \$37.5 with effect from 1 May 2019. [More details...](#)

最低工資上調至每小時37.5元

勞工處宣布，由2019年5月1日起，法定最低工資水平由每小時34.5元調升至每小時37.5元。[詳情...](#)

UPCOMING HK EVENTS 最新活動

International Travel Expo

13-16 June 2019

Hong Kong Convention and Exhibition Centre

香港會議展覽中心

[More details...](#)

Evolution Asia Yoga Conference

13-16 June 2019

Hong Kong Convention and Exhibition Centre

香港會議展覽中心

[More details...](#)

International Tea Fair

15-17 Aug 2019

Hong Kong Convention and Exhibition Centre

香港會議展覽中心

[More details...](#)

Food Expo

15-19 Aug 2019

Hong Kong Convention and Exhibition Centre

香港會議展覽中心

[More details...](#)

Beauty and Wellness Expo

15-19 Aug 2019

Hong Kong Convention and Exhibition Centre

香港會議展覽中心

[More details...](#)

CONTACT US 聯繫我們

Should you need any advice on setting up in Hong Kong, please get in touch.
Our services are free, confidential and tailored to your needs.

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