

TOURISM & HOSPITALITY NEWS & EVENTS UPDATES

FOOD & BEVERAGE 餐飲業

Food Truck's Revenue at Hong Kong Disneyland Reached HK\$27 Million in Three Years

The Food Truck Pilot Scheme was launched in February 2017. According to the financial statements submitted by the operators, there are three food trucks that each achieved around HK\$5 million in the past three years, that is around HK\$150,000 per day. The most popular spot was Hong Kong Disneyland that reached a total of HK\$27 million in three years. (Source: Hong Kong Economic Times, 21 Nov 2019)

迪士尼美食車最旺 三年收入逾2,700萬

美食車先導計劃自2017年2月推出至今，據各美食車提交政府的帳目報表顯示，收入最高的三部美食車，近三年來的收入，每架錄得近500萬元，即每月生意額約15萬元。生意最旺場的經營地點是迪士尼樂園入口對出，近三年收入逾2,700萬元。（資料來源：經濟日報2019年11月21日）



Image courtesy : Hong Kong Tourism Board

China 'Biggest Market' for Italian Cuisine

According to a report from the consultancy group Deloitte, the biggest market for Italian cuisine is China, with sales worth US\$78 billion in 2018. [More details...](#)

中國成意大利美食的最大市場

據德勤（Deloitte）的報告顯示，中國是意大利美食的最大市場，2018年的銷售額達780億美元。[詳情...](#)

TRAVEL & TOURISM 旅遊業



Hong Kong Still Named the Most Visited Destination in the World

According to the recently released Euromonitor report, Hong Kong is still the most visited destination in the world. (Source: Hong Kong Economic Times, 5 Dec 2019)

去年全球最多入境客 港蟬聯百大城市之首

研究公司Euromonitor International發表最新《Top 100 City Destinations》報告，列出全球去年錄得最多入境旅客100大城市，香港繼續蟬聯第一名。（資料來源：經濟日報2019年12月5日）

CONVENTIONS & EXHIBITIONS 會議及展覽業

AIA Carnival is Back (12 Dec 2019 – 16 Feb 2020)

This year the Carnival is going to bring you fresh spectacular experiences along with some of the most popular favourites. Also, back with brand new performers is The Great Circus of Europe, raring to leave you gasping in disbelief. [More details...](#)

友邦嘉年華回歸香港 (2019年12月12至2020年2月16日)

今年的嘉年華將帶來港人最喜歡的娛樂節目和各種新穎獨特的體驗；萬眾期待的歐陸雜技團強勢回歸，帶同一系列前所未見的精彩雜技表演。 [詳情...](#)



GENERAL 一般消息



Financial Secretary Announces Further Measures to Support Enterprises and Employment

With the social and economic environment of Hong Kong facing unprecedented challenges, the government announced a new package of measures to support enterprises and employment. Relevant bureaux and departments will follow up on the implementation of the above measures at full speed so that enterprises and the public can benefit early. [More details...](#)

財政司司長宣布新一輪支援企業和就業的措施

香港的社會和經濟環境正面臨前所未有的挑戰，財政司司長陳茂波宣布新一輪支援企業和就業的措施。相關政策局和部門會全力跟進各項措施的實施，使企業和市民能盡快受惠。 [詳情...](#)

Li Ka Shing Foundation's "The Crunch Time Instant Relief Fund" Distributed HK\$1bn

Li Ka Shing Foundation has announced a donation in support of local SMEs which are facing unprecedented challenges. As a result, the total donation amounted to HK\$1,009,000,000 and more than 28,000 SMEs in the F&B, retail, and travel sectors, as well as licensed hawkers have benefited from this programme. [More details...](#)

李嘉誠基金會「應急錢」計劃發放10億900萬港元

全球經濟放緩，加上香港本地經濟面臨前所未有的挑戰，為支持本地中小企渡過時艱，李嘉誠基金會早前公佈「應急錢」計劃助有需要的中小企。整項計劃最終發放總額為10億900萬元；受惠的飲食業、零售業、旅遊業以及小販同業共逾28,000家。 [詳情...](#)

Increase your Turnover with The Entertainer

Lifestyle rewards platform The Entertainer have driven over 650,000 redemptions by its paid members and have contributed over HK\$620 million into the economy. Merchant partners can reach the 50,000+ loyal and active members without any upfront fee. [More details...](#)

The Entertainer助你業務增長

休閒獎賞平台The Entertainer營運至今共錄得超過65萬筆交易，其付費會員透過平台消費金額逾6.2億港元。The Entertainer的合作商戶無需預付費用，即可向平台上超過五萬名的長期和活躍會員推廣其品牌。[詳情...](#)

Hong Kong is the Second Most Favorable Economy for SMEs

According to Eurler Hermes' SME Business Climate Index assessing the business environment for SMEs in 13 selected economies, Hong Kong is ranked No. 2 after Canada. (Source: Hong Kong Economic Times, 19 Nov 2019)

港中小企營商環境 全球第二

根據裕利安宜近日發表的中小企營商環境指數，全球13個經濟體之中，在中小企營商環境方面，加拿大為全球最佳，香港緊隨其後為第二位。（資料來源：經濟日報2019年11月19日）

Hong Kong and Macao Enter into Tax Pact

Hong Kong and Macao have signed a comprehensive avoidance of double taxation arrangement, signifying enhanced tax co-operation between Hong Kong and Macao. [More details...](#)

香港與澳門簽訂稅務安排

香港已與澳門簽訂全面性避免雙重課稅安排，標誌着香港與澳門將建立更緊密的稅務合作關係。[詳情...](#)

Mainland and Hong Kong Sign Agreement Concerning Amendment to the CEPA Agreement on Trade in Services

New liberalisation measures for sectors such as financial services, legal services, construction and related engineering services, testing and certification, television, motion pictures and tourism services, will make it easier for Hong Kong service suppliers to set up enterprises and develop business in the Mainland. [More details...](#)

內地與香港簽署關於修訂《〈內地與香港關於建立更緊密經貿關係的安排〉服務貿易協議》的協議

協議在不少重要服務領域例如金融、法律、建築及相關工程、檢測認證、電視、電影、旅遊等都增添了開放措施，讓香港服務提供者可以更容易在內地設立企業和發展業務。[詳情...](#)

Hong Kong and Guangdong Sign Framework Agreement Related to Co-operation on Agricultural Matters

Under the framework agreement, both sides will co-ordinate their efforts in support of an agricultural project and maintain close contacts with relevant Mainland agricultural authorities on various fronts. [More details...](#)

港粵簽署粵港農業合作框架協議

在框架協議下，雙方將全力配合支持「菜籃子」方案，並在積極推動信譽農場建設、促進馬產業發展、漁業可持續發展、水生生物資源養護等多方面，與內地相關農業部門保持緊密溝通。[詳情...](#)

UPCOMING HK EVENTS 最新活動

AIA Carnival

12 Dec 2019–16 Feb 2020

Central Harbourfront

中環海濱活動空間

[More details...](#)

Hong Kong Food Festival

25-29 Dec 2019

Hong Kong Convention and Exhibition Centre

香港會議展覽中心

[More details...](#)

StartmeupHK Festival

10-15 Feb 2020

Hong Kong Convention and Exhibition Centre

香港會議展覽中心

[More details...](#)

LOHAS Expo

21-23 Feb 2020

Hong Kong Convention and Exhibition Centre

香港會議展覽中心

[More details...](#)

CONTACT US 聯繫我們

Should you need any advice on setting up in Hong Kong, please get in touch.
Our services are free, confidential and tailored to your needs.

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