

# TOURISM & HOSPITALITY NEWS & EVENTS UPDATES

## BUSINESS SUPPORT MEASURES 業界支援措施

### Convention and Exhibition Industry Subsidy Scheme Launched to Subsidise Venue Rental for Convention and Exhibition Activities

The Government has launched the 100 percent venue rental subsidy for organisers of exhibitions and international conventions held at the Hong Kong Convention and Exhibition Centre and AsiaWorld-Expo. The subsidy, which has no cap, will last for 12 months to 2 October 2021, and is applicable to all exhibitions and international conventions held at the two venues during the period. [More details...](#)

### 政府啟動會議展覽業資助計劃資助會展活動場租

政府啟動會議展覽業資助計劃，以向主辦機構在香港會議展覽中心和亞洲國際博覽館舉辦的展覽和國際會議提供百分之百的場租資助。資助不設上限，為期12個月至2021年10月2日，適用於所有期內在上述兩個場地舉行的展覽和國際會議。 [詳情...](#)



### SME Loan Plan Extended

The application period for principal moratorium for the 80% Guarantee Product and the 90% Guarantee Product under the SME Financing Guarantee Scheme has been extended to 31 March 2021. The maximum duration of principal moratorium is increased from 12 months to 18 months. [More details...](#)

### 信保產品延遲還本措施延長

按證保險有限公司宣布，中小企融資擔保計劃下八成和九成信貸擔保產品延遲償還本金措施將延長六個月，至明年3月31日。計劃下延遲償還本金期由最長12個月增至18個月，貸款擔保期也可相應順延，以紓緩中小企資金周轉壓力。 [詳情...](#)

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## Clubs Subsidies Open

The Scheme is open for application to provide immediate financial relief to Certificate of Compliance holders including clubs which operate karaoke establishments, nightclubs or bars/pubs in their clubhouse premises whose businesses have been directly affected by the Government's anti-epidemic and social distancing measures. The application deadline is 30 October.

[More details...](#)

## 會址資助計劃接受申請

會址資助計劃現已接受申請，以支援業務受政府防疫抗疫和社交距離措施影響的會址，10月30日截止。資助計劃為根據《會社(房產安全)條例》(第376章)發出有效合格證明書的合資格持有人，及在會址內經營卡拉OK、夜總會或酒吧/酒館的合格證明書持有人發放津貼。[詳情...](#)

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## Subsidy Schemes for Commercial Bathhouse Licence holders and Places of Public Entertainment Licence (PPEL) Holders Open for Application

Introduced under the third round of the Anti-epidemic Fund, both schemes will provide a one-off subsidy to each licence holder of a commercial bathhouse and each holder of a PPEL, excluding cinema operators. Deadline for applications is 9 November. [More details...](#)

## 商營浴室及公眾娛樂場所牌照持有人資助計劃開始接受申請

第三輪防疫抗疫基金將向每名合資格商營浴室持牌人、合資格公眾娛樂場所牌照持有人及臨時公眾娛樂場所牌照持有人分別提供一筆過資助，電影院營運者不在此計劃下獲資助。截止申請日期為11月9日。[詳情...](#)

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## FOOD & BEVERAGE 餐飲業



### Hong Kong Wine & Dine Festival Adopts an "Online + Offline" Format (11 Nov - 15 Dec)

The Festival will feature a wealth of exciting online experiences, including an online wine cellar, live-streamed cookery and wine-tasting master classes. Offline experiences include special deals and gastronomic events offered by hundreds of dining outlets across the city.

[More details...](#)

### 香港美酒佳餚巡禮將以「線上+線下」形式舉行 (11月11日-12月15日)

豐富的線上內容包括：網購美酒、網上烹飪和品酒大師班。線下活動則提供全港數百間餐廳不同形式的優惠及美食活動。[詳情...](#)

## Centre for Food Safety Launches Online Services and New Measures for Importation of Milk and Frozen Confections

The services allow traders to apply for import permission and report consignment arrival online. [More details...](#)

### 食物安全中心推出奶類及冰凍甜點進口網上服務及新措施

新服務讓業界可在網上申請進口准許以及報告食物批次抵港。 [詳情...](#)

## GS1 Hong Kong Launches a Brand New "Quality Food Scheme+"

The programme is to encourage food & beverage enterprises to adopt more stringent measures in accordance with internationally accredited standards in terms of management, control and traceability, which helps to enhance food safety and instil trust in consumers. [More details...](#)

### GS1 HK推出全新「優質食品計劃+」

新計劃旨在鼓勵食品及餐飲企業，根據國際認可標準採取更嚴謹的食品安全管理、控制和追溯措施，以提高食品安全性並增強消費者的信心。 [詳情...](#)

## TRAVEL & TOURISM 旅遊業

### HKTB Jointly Launches a Standardised Hygiene Protocol with HKQAA for Tourism-Related Sectors

The protocol is intended to help the public better understand the hygiene and anti-epidemic measures in place across tourism-related sectors and bolster visitors' confidence in travelling to Hong Kong. More than 1,800 businesses and outlets have expressed interest in adopting the protocol in their business. [More details...](#)

### 香港旅遊發展局與香港品質保證局攜手為旅遊業訂立統一衛生防疫指引

指引旨在幫助公眾認識行業已採取的衛生防疫措施，增加旅客日後訪港的信心。目前，已有逾1,800間公司和商舖表示有意參與計劃，跟從指引。 [詳情...](#)



## WINE 葡萄酒業



### ProWine Asia Returns to Hong Kong (12-14 May 2021)

Co-organised by Messe Düsseldorf China and Informa Markets, ProWine Asia 2021 will continue to be held as part of HOFEX 2021, the leading trade show for food and hospitality in the region. [More details...](#)

### ProWine Asia重臨香港 (2021年5月12-14日)

由德國杜塞爾多夫展覽公司與Informa Markets合辦的ProWine Asia 2021將一如以往，於亞洲頂尖國際食品餐飲及酒店設備展(HOFEX)中亮相。 [詳情...](#)



## HOTEL 酒店業

### Co-working Space Booking Platform Partner with Hotels

WOOM, a local co-working space booking startup targeting business sector, launched the “Work from Room” hotel daily rental workroom service as inspired by the hotel industry’s “Staycation” strategy. The company began discussion with the hotel industry in August this year, and has successfully entered agreements with more than 20 hotels in just one month. Company founder Vincent Xu, believes that the hotel’s daily rental workshop will be the new normal business opportunity under the epidemic in the future. (Source: Hong Kong Economic Times, 6 Oct 2020)

### 共享空間預訂平台 夥酒店業應變

專攻商務市場的本地共享空間預訂初創WOOM借鑑酒店業的「酒店假期」(Staycation)營運策略，推出「Work From Room」酒店日租工作間服務作應變，成功轉危為機。該公司由今年八月開始與酒店業開展洽談，在短短一個月已成功與20多間酒店簽訂協議，將預訂業務拓展至酒店市場。公司創辦人徐天佑認為，酒店日租工作間將是未來的疫下新常態商機。(資料來源：經濟日報2020年10月6日)



## CONVENTIONS & EXHIBITIONS 會議及展覽業



### Re-Think: the Enterprise Forum for Future Sustainability (28-29 Oct)

ReThink is curated to offer case studies and visionary insights from industry professionals, leading brands and big businesses with ambitious sustainability goals. Future infrastructure and present actionable strategies that will enable Hong Kong to attain its future sustainability goals will also be examined. [More details...](#)

### ReThink未來可持續發展企業論壇 (10月28-29日)

ReThink論壇將透過業內專業人士、有志於積極推動可持續發展的大型企業和領先品牌的演講、討論和真實個案分享，探討能讓香港實現其未來可持續發展目標的基礎設施和現行策略。[詳情...](#)

### Top F&B Trade Shows Return to Exhibition Halls (11-13 Nov)

Restaurant & Bar Hong Kong will join force with Gourmet Asia to bring together high quality brands and regional buyers of the hospitality industry on a fine dining cuisine adventure with live demonstrations, tasting events and mixologist challenges. Concurrently held is Asia’s leading sourcing marketplace for natural and organic products, Natural and Organic Asia. Visit <https://www.rbhk-ga.com/> and <https://www.naturalandorganicasia.com/> for more details.

### 頂級餐飲貿易展載譽歸來 (11月11-13日)

香港餐飲展將與亞洲高端食品展攜手，透過現場演示、品酒活動和調酒師挑戰賽，為區內餐飲專家和買家帶來一場精彩的美食之旅。領先亞洲的天然及有機市場商貿平台「亞洲天然及有機博覽」將同場舉辦。詳情請瀏覽<https://www.rbhk-ga.com>和<https://www.naturalandorganicasia.com/>。

## GENERAL 一般消息

### Hong Kong and Georgia Enter into Tax Pact

The comprehensive avoidance of double taxation agreement sets out the allocation of taxing rights between the two jurisdictions and will help investors better assess their potential tax liabilities from cross-border economic activities. [More details...](#)

### 港與格魯吉亞簽訂稅務協定

全面性協定闡明雙方的徵稅權，有助投資者更有效評估其跨境經濟活動的潛在稅務負擔。[詳情...](#)

### Free Trade Agreement and Investment Agreement between Hong Kong and ASEAN Enter into Force for Brunei Darussalam

The part relating to Brunei Darussalam under the Free Trade Agreement and the Investment Agreement between Hong Kong and the Association of Southeast Asian Nations (ASEAN) has entered into force on 20 October.

[More details...](#)

### 香港與東盟自由貿易協定及投資協定涉及文萊的部分生效

香港與東南亞國家聯盟(東盟)的《自由貿易協定》(《自貿協定》)及《投資協定》中涉及文萊的部分於10月20日生效。

[詳情...](#)



## CONTACT US 聯繫我們

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Our services are free, confidential and tailored to your needs.

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