

# TOURISM & HOSPITALITY NEWS & EVENTS UPDATES

## FOOD & BEVERAGE 餐飲業

### HKSTP InnoExpress FoodTech Programme Calls for Global Application

Powered by Brinc, the programme is tailored for FoodTech companies with intention to setup business and conduct local R&D within the Greater Bay Area. Selected startups will be invited to join a comprehensive 10-day programme to receive professional advice from local partners.

[More details...](#)

### 香港科技園InnoExpress食品科技計劃全球招募

計劃由Brinc推動，對象是有意於大灣區成立業務及進行本地研發的食品科技公司。入圍的初創公司將被邀請參與為期十天的綜合活動，獲取由本地夥伴提供的專業建議。[詳情...](#)



### The Food Courts Subsidy Scheme Accepts Applications

The Fourth Round of the Anti-epidemic Fund has launched the Food Courts Subsidy Scheme, which is open for applications now until 31 March for a one-off subsidy ranging from \$20,000 to \$100,000 to licence holders of food factories with an adjoining seating area in a food court inside a shopping mall. [More details...](#)

### 美食廣場資助計劃接受申請

第四輪防疫抗疫基金推出美食廣場資助計劃，為合資格持牌食物製造廠經營者提供一筆過二萬至十萬元資助。計劃即日起至3月31日接受申請。[詳情...](#)

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## Hong Kong is Japan's Largest Food Export Destination

Japan External Trade Organization (JETRO) revealed the Ministry of Agriculture, Forestry and Fisheries data, Hong Kong has been the largest exporter of Japanese food for 16 consecutive years up to 2020. The total amount of Japanese food exports to Hong Kong was about HK\$15.1 billion, a 1.2 percent year-on-year increase, especially in the demand of eggs and alcohol. (Source: Hong Kong Economic Times, 25 February 2021)

### 日食品最大出口地 去年港佔151億

據日本貿易振興機構(香港)引用2020年農林水產省的出口食品統計數據顯示，香港截至去年已連續16年成為日本食品的最大輸出地區，日本食品出口至香港的總金額為2,061億日圓(約151億港元)，按年增加1.2%，尤以雞蛋和酒精出口額最高。(資料來源：經濟日報 2021年1月22日)

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## Uber Eats Recorded 50 percent Increase in Order during Chinese New Year Holiday, with more Hong Kong People Looking for Healthy Food

During 2021's stay-at-home Chinese New Year holiday (from 12-16 February), Uber Eats recorded a 50 percent year-on-year increase in order volume while the order received by small and medium eateries has increased fourfold. Uber Eats has seen an 800 percent increase in healthy food orders during the dine-in restriction periods, including vegan, vegetarian and healthy food products. (Source: Hong Kong Economic Times, 25 February 2021)

### Uber Eats新春定單升五成 港人追捧素食健康食品

Uber Eats透露，今年於新春期間(2月12至16日)的定單按年增長五成；同時揭示過去一年的定單數據，尤其是社交隔離措施生效期間，平台上的中小型食肆定單增加達四倍。Uber Eats發現，港人在疫情期間吃得更健康，過去一年在政府實施堂食限制期間，平台的健康食品定單量攀升八倍，包括純素、素食及健康食品。(資料來源：經濟日報2021年1月22日)

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## WINE 葡萄酒業



### Bartenders and Managers Step Up for Sustainable Bar Practices

Bars may not be the first place that come to mind when we think about sustainability, but surprisingly, the bartending industry can do a lot towards creating a positive impact on our environment. [More details...](#)

### 調酒業實踐酒吧經營的可持續發展

當提及可持續發展時，酒吧可能不是我們首先想到的地方，但令人驚訝的是，調酒業可以為我們的環境帶來積極正面的影響。 [詳情...](#)

## TRAVEL & TOURISM 旅遊業

### 2021-22 Budget Announced Initiatives to Support Tourism

The 2021-22 Budget has earmarked \$169 million to continue to take forward local cultural, heritage and creative tourism projects, \$765 million to support Hong Kong Tourism Board in reviving the tourism industry while it will conduct a comprehensive review of the positioning of Hong Kong's tourism in the long run and formulate strategies to spur industry's recovery. [More details...](#)

### 2021-22財政預算案宣佈支援旅遊措施

2021-22財政預算案將預留1億6,900萬元繼續開展本地文化、古蹟和創意旅遊項目以及7億6,500萬元支持香港旅遊發展局重振旅遊業。香港旅遊發展局全面審視疫後香港旅遊的長遠定位，制訂策略帶動旅遊業復甦。[詳情...](#)



### HKTB Announces Strategies to Boost Hong Kong Ambience, Drive Tourism Recovery and Sustainable Tourism Development

Hong Kong Tourism Board sets out a series of flexible short-term and medium-to-long-term strategies to prepare for the return of tourists, attract high-yield visitors, and drive the sustainable growth of the tourism industry.

[More details...](#)

### 旅發局公佈策略 做好本地氣氛 推動旅遊業盡快復甦 帶動長遠持續發展

香港旅遊發展局制訂短中長期的策略方向，希望一方面能推動旅遊業盡快復甦，同時帶動旅遊業長遠持續發展，吸引高端客群。[詳情...](#)

### Government Extends Two Incentive Schemes for Travel Industry

The application deadlines of the Travel Agents Incentive Scheme (TAIS) and the Green Lifestyle Local Tour Incentive Scheme (GLIS) would be extended for one year to 31 March 2022. [More details...](#)

### 政府延長兩項旅遊業鼓勵計劃

「旅行社鼓勵計劃」及「綠色生活本地遊鼓勵計劃」的申請期限將延長一年至明年3月31日。[詳情...](#)

## CONVENTIONS & EXHIBITIONS 會議及展覽業



### Mark your Calendar for the 20th GS1 HK Summit 2021 (10 Jun)

As one of the most influential industry events in the region, prominent speakers and industry practitioners will gather and share their collective wisdom on the integration of technologies and business strategies that drives digital transformation. [More details...](#)

### 第二十屆香港貨品編碼協會高峰會2021 (6月10日)

高峰會乃區內最具影響力的行業活動之一，知名講者和業界人士將聚首一堂，分享及探討他們如何把科技與推動數碼轉型的業務策略相融合。[詳情...](#)



## HOFEX and Hospitality Events Return to Stage (7-9 Sep)

HOFEX will return to the stage at the Hong Kong Convention and Exhibition Centre with ProWine Hong Kong, the international trade fair for wines and spirits, which will continue to be held as part of HOFEX on the new date. Co-located are Natural & Organic Asia and Retail Asia Conference & Expo to bring a wide array of healthy food & beverage and hospitality technologies to the table.

[More details...](#)

## HOFEX及其他款待展覽將重臨展館 (9月7至9日)

亞洲頂尖國際食品餐飲及酒店設備展 (HOFEX) 將於9月7至9日假香港會議展覽中心舉行。ProWine Hong Kong — 國際葡萄酒與烈酒貿易展覽會亦將回歸HOFEX。與此同時，本屆HOFEX將與亞洲天然及有機博覽及亞洲零售論壇暨博覽會同場舉行，帶來一系列健康食品及飲料和款待業科技。

[詳情...](#)

## Asia Fruit Logistica Returns to Hong Kong in 2021 (28-30 Sep)

Asia Fruit Logistica is back with a physical trade show this September together with Asiafruit Congress to be held on 27 September. [More details...](#)

## 亞洲國際果蔬展2021年載譽回歸香港 (9月28至30日)

果蔬展覽會將於今年9月重返香港亞洲博覽館會場。同期的亞洲水果國際果蔬大會將在9月27日舉行。 [詳情...](#)

## GENERAL 一般消息

### 2021-2022 Budget Announced Key Initiatives to Support Enterprises

The government would extend the application period of 100 percent guarantee low-interest loan for enterprises to the end of this year, to raise loan ceiling to \$6 million and to extend repayment period and duration of principal moratorium. It will also reduce profits tax for 2020-21 assessment year by 100 percent, subject to a \$10,000 ceiling and waive business registration fees for 2021-22.

[More details...](#)

### 2021-22財政預算案宣佈支持企業措施

政府將會把百分百特別擔保產品的申請時限延長至今年底；進一步提高每家企業最高貸款額，將上限增至六百萬元；及延長「還息不還本」安排。政府將寬減2020-21課稅年度百分之百的利得稅，上限為一萬元，亦會寬免2021-22年度的商業登記費。 [詳情...](#)



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## CONTACT US 聯繫我們

Should you need any advice on setting up in Hong Kong, please get in touch.  
Our services are free, confidential and tailored to your needs.

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