

TOURISM & HOSPITALITY NEWS & EVENTS UPDATES

FOOD & BEVERAGE 餐飲業

Restaurant Receipts and Purchases Improves for Third Quarter of 2021

The business of restaurants improved further in the third quarter of 2021, thanks to the stable local epidemic situation, improved labour market conditions and the Consumption Voucher Scheme. The value of total restaurant receipts increased sharply by 43.8% in the third quarter over a low base of comparison a year ago. On a seasonally adjusted quarter-to-quarter comparison, it increased further by 2.1% after a strong rebound in the preceding quarter. [More details...](#)

2021年第三季食肆收益及購貨額改善

受惠於本地疫情穩定、勞工市場情況改善，以及消費券計劃，食肆業務在2021年第三季進一步改善。食肆總收益價值在第三季與一年前的低基數比較大幅上升43.8%至245億港元。 [詳情...](#)



Re-industrialisation Funding Scheme Funds Project to Implement New Smart Production Line for Instant Noodle Products

The Re-industrialisation Funding Scheme had approved funding of HK\$15 million for Nissin Foods Company Limited to implement a new smart production line for producing instant noodle products in Hong Kong. [More details...](#)

「再工業化資助計劃」批出用於生產即食麵產品的全新智能生產線項目

「再工業化資助計劃」向本港食品生產商日清食品有限公司批出用於生產即食麵產品的全新智能生產線項目，資助額為1,500萬港元。 [詳情...](#)

NGO ImpactHK Opens First My Kinda Café

Social enterprise ImpactHK's opened its first My Kinda Café. Profits generated from the café will support ImpactHK's service users with shelter, care and more employment opportunities. [More details...](#)

非牟利組織ImpactHK開設首間My Kinda Café咖啡店

社企ImpactHK首間My Kinda Café正式開業。咖啡店的利潤將用於支持ImpactHK的服務群，為他們提供住所、護理和更多就業機會。 [詳情...](#)

Happy Hour App Launch

Happy Hour Hong Kong is a new and exciting app with the primary focus to help revitalise the F&B division in Hong Kong by assisting people find great specials and exciting offers in and around the city to help bars and restaurants gain traffic and support. [More details...](#)

Happy Hour應用程式發布

Happy Hour Hong Kong是一個嶄新的應用程式，主要透過幫助人們在城中搜尋餐飲優惠，以刺激酒吧和餐廳人流，支援香港餐飲業重振旗鼓。[詳情...](#)

Brinc Launches First Latin America FoodTech Accelerated Programme

Hong Kong-based global venture accelerator Brinc will launch its first accelerator programme in Latin America to identify, invest, and support emerging FoodTech startups in the fast-growing sustainable-food market. This is Brinc's third accelerator programme focused on AgriFood. Brazil-based startups as well as international companies looking to enter the region may apply. [More details...](#)

Brinc推出首個拉丁美洲食品科技加速計劃

總部位於香港的環球初創加速器公司 Brinc 將啟動其首個拉丁美洲加速器計劃，以識別、投資和支援於可持續食品市場中，正在快速增長的新興食品科技初創公司。這是Brinc第三個專注於農業食品的加速器項目，巴西的初創公司以及希望進入該區的國際企業均可申請。[詳情...](#)

WINE 葡萄酒業



Image: The Drinks Business

The First Hong Kong-grown Sake Debuts This Autumn

Hong Kong's Yuedo Brewery will release its first home-grown sake this season, demonstrating that Hong Kong agricultural produce are also capable of creating quality liquor. [More details...](#)

首款本地釀造清酒今秋亮相

香港酒造(Yuedo Brewery)將推出首款本土釀造的清酒，展現香港農產品也有釀製優質烈酒的能力。[詳情...](#)

CONVENTIONS & EXHIBITIONS 會議及展覽業

HKTDC Lifestyle Sourcing Show to Fuse Fairs with Theme

The show will take place from 1-3 Dec (physical) and 6-10 Dec (online) to fuse six fairs namely Gifts & Premium Fair; Toys & Games Fair; Baby Products Fair; Optical Fair; Houseware Fair and Wine & Spirits Fair under a lifestyle theme. The show allows buyers to 'source in style' to keep up with the changing lifestyle trends in the post-pandemic world. [More details...](#)

時尚採購匯以時尚主題涵蓋六個行業展會

是次採購匯將於12月1至3日舉行實體展並於12月6至10日於網上舉行。展會將包涵6個展覽包括：禮品及贈品展，玩具展，嬰兒用品展，國際眼鏡展，家庭用品展及美酒展，為買家帶來全方位的採購體驗，緊貼後疫情時代瞬息萬變的生活潮流，做到「時尚採購，開拓商機」。 [詳情...](#)



GENERAL 一般消息



Anti-Epidemic Hygiene Measures Certification Scheme

Hong Kong Tourism Board launched a standardised hygiene protocol in partnership with the Hong Kong Quality Assurance Agency to provide unified guidelines on hygiene and anti-epidemic measures for tourism-related industries. The protocol is intended to help the public better understand the relevant measures in place across sectors and bolster visitor confidence in travelling to Hong Kong. [More details...](#)

衛生防疫措施認證計劃

旅發局與香港品質保證局合作，為旅遊相關行業提供統一的衛生防疫指引，期望幫助公眾認識行業已採取的衛生防疫措施，增加旅客日後訪港的信心。 [詳情...](#)

HKECIC Introduces New Enhanced SME Supporting Measures

Hong Kong Export Credit Insurance Corporation (HKECIC) will introduce three new enhanced measures to help local exporters increase their resilience against the pandemic including "Export Credit Guarantee Scheme", "Differential Indemnity Ratio Arrangement" and an upgraded online self-service credit insurance platform, EC-Reach 2.0. [More details...](#)

香港出口信用保險局加推三項新措施支援中小企

香港信保局將加推三項新支援措施，包括「出口信用擔保計劃」、「彈性賠償率安排」，以及更新網上平台「EC-Reach中小企信保網2.0」，以幫助香港出口商增強其抵禦疫境的能力。 [詳情...](#)

CONTACT US 聯繫我們

Should you need any advice on setting up in Hong Kong, please get in touch.
Our services are free, confidential and tailored to your needs.

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